



**CITY OF ALBUQUERQUE**

**Office of the Mayor**

One Civic Plaza NW, Albuquerque, NM 87103

Timothy M. Keller, Mayor

**INTER-OFFICE MEMORANDUM**

March 25, 2026

**TO:** Klarissa J. Peña, President, City Council

**FROM:** Timothy M. Keller, Mayor



**SUBJECT:** Mayor's appointment of Alexis Kerschner Tappan to the Indicators Progress Commission

I am submitting for your advice and consent the following name for appointment to the Indicators Progress Commission in accordance with the City of Albuquerque Resolution 2-1-13.

**APPOINTEE NAME**

Alexis Kerschner Tappan  
Albuquerque NM, 87110

**TERM**

December 31, 2026

Alexis Tappan is a Partner in the 2540 Group and brings extensive experience in communications, marketing, media relations, and community outreach. Her prior roles include Vice President of Public Relations at Rick Johnson & Company Advertising and Director of Marketing and Special Assistant to the President at Central New Mexico Community College. She holds a bachelor's degree in journalism and mass communications and a master's degree in organization, information, and learning sciences, both from the University of New Mexico. She currently serves on the board of Explora Science Museum and as Chair of the Albuquerque Economic Forum.

Alexis is interested in serving on the Indicators Progress Commission because of its important role in helping the City of Albuquerque measure progress on key community priorities and long-term sustainability goals. She values the Commission's work in tracking indicators that guide decision-making and accountability and looks forward to contributing her communications and community engagement experience to support meaningful evaluation of Albuquerque's progress and community well-being.

Alexis will fill a vacancy and serve as an At-Large representative on the Commission; her first partial term will expire December 31, 2026.

**The remaining members are:**

<b>Representing</b>	<b>Name</b>	<b>Term</b>
1. At Large	Vacant	1/31/2025
2. At Large	Vacant	12/31/2026
3. At Large	Vacant	1/31/2027
4. At Large	Vacant	12/31/2026
5. At Large	Vacant	1/31/2027
6. At Large	Lauren McElligott	1/31/2027
7. At Large	Andrew Estocin	6/1/2027
8. At Large	Brittany Poss	1/31/2028
9. At Large	Jennifer Frank Pontzer	1/31/2027
10. At Large	Anthony Garland	1/31/2027
11. At Large	Vacant	1/31/2025
12. At Large	Vacant	1/31/2024

Indicators Progress Commission

Appointment of Alexis Kerschner Tappan

Page 3

A handwritten signature in blue ink that reads "Samantha Sengel". The signature is written in a cursive style and is positioned above a horizontal line.

Samantha Sengel, Chief Administrative Officer

3 / 30 / 20

Date