

CITY OF ALBUQUERQUE

Office of the Mayor

One Civic Plaza NW, Albuquerque, NM 87103

Timothy M. Keller, Mayor

INTER-OFFICE MEMORANDUM

January 23, 2026

TO: Klarissa J. Peña, President, City Council

FROM: Timothy M. Keller, Mayor

SUBJECT: Mayor's appointment of Mr. Dan Hyman to the Urban Enhancement Trust Fund

I am submitting for your advice and consent the following name for appointment to the Urban Enhancement Trust Fund in accordance with the City of Albuquerque Ordinance 4-2-1-3.

APPOINTEE NAME

Mr. Dan Hyman
Albuquerque, NM 87109

TERM

February 1, 2029

Dan Hyman is a visionary leader with extensive experience across multiple industries, including the arts, private and public companies, and his own businesses. He is passionate about community building and fostering long-term relationships that benefit all parties. Mr. Hyman is the President of Wright's Gallery since 2016 (Albuquerque's oldest continuously operating business). The gallery represents Native American artists, some of whom have five-generation relationships with Wright's. He believes in the power of people and is deeply committed to Albuquerque, where he continues to advocate for artists and arts communities throughout New Mexico.

A resident of Council District 4, Mr. Hyman, will replace Mr. Joshua Hoffman and serve as the Council District 4 representative on the committee. His first term will expire on February 1, 2029.

Urban Enhancement Trust Fund

Appointment of Mr. Dan Hyman

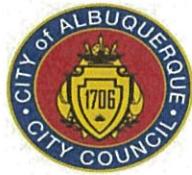
Page 3

A handwritten signature in blue ink that reads "Samantha Sengel". The signature is fluid and cursive, with "Samantha" on top and "Sengel" below it, both starting with a capital letter.

Samantha Sengel, Chief Administrative Officer

A handwritten date in blue ink that reads "1/26/26". The date is written in a simple, sans-serif font.

Date



CITY OF ALBUQUERQUE CITY COUNCIL

INTEROFFICE MEMORANDUM

TO: Tim Keller, Mayor
Samantha Sengel, Chief Administrative Officer

FROM: Brook Bassan, Albuquerque City Councilor, District 4

SUBJECT: Appointment of Dan Hyman to the Urban Enhancement Trust Fund Citizens Committee for District 4

DATE: January 23, 2026

I am pleased to submit Dan Hyman for appointment to the Urban Enhancement Trust Fund Citizens Committee (UETF) in the District 4 position. Mr. Joshuah Hoffman, the current District 4 seat whose term expires on February 1, 2026, is not eligible for reappointment. As per City of Albuquerque Ordinance § 4-2-1-3, UETF appointments are made by the Mayor with the advice and consent of Council, and appointments shall be for a term of three years, which may be renewed once.

APPOINTEE NAME	TERM EXPIRATION
Dan Hyman Albuquerque, NM 87109	February 1, 2029

Dan Hyman is a visionary leader with extensive experience across multiple industries, including the arts, private and public companies, and his own businesses. He is passionate about community building and fostering long-term relationships that benefit all parties. Mr. Hyman is the President of Wright's Gallery since 2016 (Albuquerque's oldest continuously operating business). The gallery represents Native American artists, some of whom have five-generation relationships with Wright's. He believes in the power of people and is deeply committed to Albuquerque, where he continues to advocate for artists and arts communities throughout New Mexico.

A resident of Council District 4 and will represent his District on the committee. His first term will expire on February 1, 2029.

Current membership on the UETF Citizens Committee is as follows:

Representing	Name	Term
At Large	Ms. Mary Schmidt	2/1/2026
At Large	Mr. John "Jerry" Matthews	2/2/2026

Council District 1	Mr. Jason Cordova	2/1/2025
Council District 2	Ms. Julia Youngs	2/1/2023
Council District 3	Vacant	
Council District 4	Mr. Joshua Hoffman	2/1/2026
Council District 5	Vacant	
Council District 6	Ms. Melora Palmer	2/1/2027
Council District 7	Mr. Emanual Green	2/1/2026
Council District 8	Vacant	
Council District 9	Ms. Dorothy Stermer	2/1/2027

Dan Hyman

I am a visionary leader and entrepreneur with the urge to find a way to connect the dots and move forward in the most advantageous way possible. Emphasis on experiential learning, building meaningful rapport and trust, and growing lifetime relationships through personal investment in myself and others, including mentoring, networking, and referrals. Helping others achieve drives me.

July 2022 – Present

ReSkin Medical

Albuquerque, NM

Positions: Territory Specialist

- Relationship building, in-person events, case management, operational tasks in a HIPAA-Compliant environment, patient relations, excellent written and verbal communication

Achievements / Recognition

- 2023 President's Club Honoree, as a top-performing Territory Specialist
- Successfully started a wound rounding program for skilled nursing facilities

December 2016 – Present

Wright's Indian Art

Albuquerque, NM

Positions: Owner, President, Treasurer, Executive Producer

- Operations, sales, training, relationship building, purchasing, merchandising, community projects, event planning/production, content production, etc.

March 2012 – February 2017

T-Mobile USA

Denver, CO

Positions: Sales Associate/Career Development Program/Asst. Manager – March 2012 - October 2014
Store Mgr, Career & Mgmt. Development Program Mentor - February 2014 - February 2017

- Mentored others with a focus on personal growth, and as a result, directly helped over 30 employees gain promotions in my final three years with the company
- Concentration in development as a floor coach and team leader with an emphasis on developing team members in order to gain greater results for the team and the individual beyond company goals

Achievements / Recognition

- 2016 Management Winner's Circle Honoree, Top 5% of Managers company-wide, 3,600+ stores
- Career Development Program graduate in 2013
- Mentor for Career Development and Manager Development programs, 2017
- Member of company-wide Magenta Ideas Team, only 20 people of over 15,000 eligible selected

October 2007 – March 2012

Appliance Factory Outlet

Denver, CO

Positions: District Manager, National Sales Dept. – October 2010 - March 2012

GM of As-Is Processes and Buyer, Purchasing Dept. - October 2009 - October 2010

Store Manager, National Sales Dept. – April 2008 – October 2009

Purchasing Assistant, Purchasing Dept. - October 2007 - April 2008

- Final position in Purchasing involved making buying decisions for the As-Is business (Over \$6 million in purchases, \$9 million in sales) and managing a group of 50+ employees at all levels
 - Final position in National Sales involved overseeing multiple store managers, including formulating and building national ad campaigns online, product training, sales training, business to business sales and long-term growth strategy planning and implementation

Achievements / Recognition

- Initiated and implemented purchasing, advertising and sales strategies that led to highest sales volume and most profitable year in company history for As-Is goods in 2010 (Up 16% over previous best)
 - Recipient of Store Manager of the Month award in the National Sales Department for 14 different months over a 21 month period, 2008 - 2009
 - Initiated and implemented purchasing, advertising and sales strategies that led to highest sales volume and most profitable year in company history for National Sales Department in 2011 (Up 36% over previous best)

April 2006 – October 2007

The Sharper Image #334

Broomfield, CO

Positions: Store Manager – August 2006 – October 2007

1st Assistant Manager – April 2006 - August 2006

- Operations, sales, training, relationship building, merchandising, etc.

Achievements / Recognition

- Top 15 performance in company (187 stores) for percentage to plan sales goal in consecutive months (June, July 2007)
 - Top three inventory shrink results in district (21 stores) for three consecutive inventory periods
 - Exceeded sales goal for five consecutive months while company trended down (2007)

June 2003 – April 2006

Spencer Gifts

Athens, GA & Broomfield, CO

Positions: Store Manager – Broomfield, CO location – August 2004 – April 2006

Assistant Manager – Athens, GA location – December 2003 – July 2004

Sales Supervisor – Athens, GA location – June 2003 – December 2003

- Operations sales training relationship building merchandising etc

Achievements / Recognition

- Highest sales percentage over plan in Company (650+ stores) for the year – 2004
 - Awarded company-sponsored trip to San Francisco as "Manager of the Year" for 2004
 - Increased sales over plan in seven out of eight previous quarters during my tenure

I have founded and operated my own business multiple times:

2002 - 2014	MadBomb! Productions (Music Industry)	GA & CO
2010 - 2012	Colorado Design Group LLC (Web Designer/Consulting)	Lakewood, CO
2014 - 2017	Innovo Creative Media Group LLC (Consulting)	Aurora, CO

Education - Lakeside High School Atlanta, Georgia (1998-2001)

- College Prep Diploma, 3.0 GPA - Awarded the Georgia Hope Scholarship
- Captain of the Varsity Academic Bowl Team (1998 – 2000)
- Junior Varsity Golf Team (1998-1999)