



CITY OF ALBUQUERQUE

Office of the Mayor

One Civic Plaza NW, Albuquerque, NM 87102

Timothy M. Keller, Mayor

INTER-OFFICE MEMORANDUM

April 24, 2026

TO: Klarissa J. Peña, President, City Council

FROM: Timothy M. Keller, Mayor



SUBJECT: Mayor's appointment of Pilar Westell to the Housing & Neighborhood Economic Development Committee

I am submitting for your advice and consent the following name for appointment to the Housing & Neighborhood Economic Development Committee in accordance with City of Albuquerque Ordinance 4-2-2-4.

APPOINTEE NAME

Pilar Westell
Albuquerque, NM 87110

TERM

April 15, 2027

Pilar is a small business owner and community leader who has operated Zendo Coffee in downtown Albuquerque for over 13 years and became the owner of Sidetrack Brewing Company in 2025. She is deeply committed to creating inclusive, welcoming spaces that support both customers and employees. Through her work, she brings firsthand experience navigating the challenges facing local businesses, including public safety and economic sustainability. Pilar holds a bachelor's degree in Business Administration from the University of New Mexico and was recognized as the 2025 SBA New Mexico Woman-Owned Business of the Year. She is eager to contribute her perspective to support the growth and vitality of Albuquerque's neighborhoods and small business community.

Pilar Westall will serve the remainder of an unexpired term as a Business Representative on the board; her partial term will expire on April 15, 2027.

The remaining members are:

| Representing | Name | Term |
|-----------------------------------|--------------------------|-------------|
| 1. Architect | Jennifer A. Facio Maddox | 4/15/2026 |
| 2. Barelas Representative | Sonora Rodriguez | 4/15/2026 |
| 3. Business Representative | Onastine Nunez Jaramillo | 4/15/2027 |
| 4. Business Representative | Vacant | |
| 5. Private Housing Representative | Kelle Senye | 4/15/2017 |
| 6. Private Lenders Representative | Lauren Sandoval | 4/15/2026 |
| 7. Resident Representative | Catherine E. Mexal | 4/15/2026 |
| 8. Resident Representative | Moisés A. González | 4/15/2026 |
| 9. Resident Representative | Frances P. Armijo | 4/15/2027 |
| 10. Resident Representative | Aaron Nieto | 4/15/2026 |
| 11. Resident Representative | Joseph Garcia | 4/15/2026 |

Housing & Neighborhood Economic Development Committee

Appointment of Pilar Westell

Page 3



Samantha Sengel, Chief Administrative Officer

4 / 27 / 26
Date