



Legislation Text

File #: EC-19-455, **Version:** 1



INTER-OFFICE MEMORANDUM

April 19, 2019

TO: Klarissa J. Peña, President, City Council

FROM: Timothy M. Keller, Mayor

SUBJECT:

Mayor's Recommendation of Award to Paper Plane Branding and Marketing for "Citywide Website Design Services"

The City of Albuquerque's Department of Technology and Innovation in conjunction with the Department of Finance, Purchasing Division, issued the RFP for citywide website design services (the title on the RFP released was Website Design Consultant).

The RFP was posted on the Purchasing E-Procurement, Sicomm.net website on December 7, 2018 and advertised in the Albuquerque Journal on December 9, 2018.

The City received six (6) responses to this solicitation. The ad hoc evaluation committee evaluated and scored the proposals received in accordance with the evaluation criteria published in the RFP. After thoroughly reviewing and scoring all the proposals, the three highest scoring firms were invited to present to the ad hoc committee. After evaluating the presentations, Paper Plane Branding and Marketing was the highest ranked firm earning a score of 823 points on its formal presentation and 869 points on its technical proposal. The ad hoc evaluation committee found Paper Plane Branding and Marketing to be both responsive and qualified and recommends an award to this firm.

I concur with this recommendation.

The City of Albuquerque's Department of Technology and Innovation will manage this contract.

Mayor's Recommendation of Award (ROA) for RFP No. 2019000042 "Citywide Website Design Services"

Approved: _____

Approved as to Legal Form:

Sarita Nair
Chief Administrative Officer

Esteban A. Aguilar, Jr. Date
City Attorney

Recommended:

Date _____

Brian A. Osterloh,
Director of Department of Technology and Innovation