

Legislation Details (With Text)

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Туре:	Exe	cutive Communication	Status:	Approved	
File created:	9/4/2	2019	In control:	City Council	
			Final action	n: 10/7/2019	
Enactment date:			Enactment #:		
Title:	Mayor's Recommendation of Award to Paper Plane Branding and Marketing for "Citywide Website Design Services"				
Sponsors:					
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Date	Ver.	Action By		Action	Result
10/7/2019	1	City Council		Approved	Pass
9/18/2019	1	City Council		Accepted with a recommendation Be Approved	
9/9/2019	1	Finance & Government Committee		Sent to Council with a recommendation of Be Approved	Pass

Referred





INTER-OFFICE MEMORANDUM

April 19, 2019

TO: Klarissa J. Peña, President, City Council

FROM: Timothy M. Keller, Mayor

SUBJECT:

Mayor's Recommendation of Award to Paper Plane Branding and Marketing for "Citywide Website Design

Services"

The City of Albuquerque's Department of Technology and Innovation in conjunction with the Department of Finance, Purchasing Division, issued the RFP for citywide website design services (the title on the RFP released was Website Design Consultant).

The RFP was posted on the Purchasing E-Procurement, Sicomm.net website on December 7, 2018 and advertised in the Albuquerque Journal on December 9, 2018.

The City received six (6) responses to this solicitation. The ad hoc evaluation committee evaluated and scored the proposals received in accordance with the evaluation criteria published in the RFP. After thoroughly reviewing and scoring all the proposals, the three highest scoring firms were invited to present to the ad hoc committee. After evaluating the presentations, Paper Plane Branding and Marketing was the highest ranked firm earning a score of 823 points on its formal presentation and 869 points on its technical proposal. The ad hoc evaluation committee found Paper Plane Branding and Marketing to be both responsive and qualified and recommends an award to this firm.

I concur with this recommendation.

The City of Albuquerque's Department of Technology and Innovation will manage this contract.

Mayor's Recommendation of Award (ROA) for RFP No. 2019000042 "Citywide Website Design Services"

Approved:

Approved as to Legal Form:

Sarita Nair Date Chief Administrative Officer Esteban A. Aguilar, Jr. City Attorney Date

Recommended:

File #: EC-19-455, Version: 1

Date

Brian A. Osterloh, Director of Department of Technology and Innovation