

BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF ALBUQUERQUE:

SECTION 1. That the City Council has received a petition for the creation of the Albuquerque Tourism Marketing District, signed by a majority of business owners within the proposed district. A planning group (the "ATMD Planning Group"), is hereby created, and the Petition is hereby referred to as the ATMD District Planning Group, pursuant to the Act.

SECTION 2. The persons to serve on the ATMD Planning Group are as follows:

Position #1: Cainan Harris, Heritage Hotels & Resorts

Position #2: Deepesh Kholwadwala, Sun Capital Hotels

Position #3: Damen Kompanowski, Sheraton Uptown

Position #4: Prakash Sundaram, Total Management Systems

Position #5: Tania Armenta, Visit Albuquerque

SECTION 3. The ATMD Planning Group shall prepare a district plan in order to implement the creation of the Albuquerque Tourism Marketing District, in accordance with the petition and as required by the Act.

SECTION 4. The district plan shall:

- (1) state the purpose for the creation of the district;
- (2) describe in general terms the businesses to be included in the district;
- (3) provide such other information as the Albuquerque City Council deems necessary for the proper evaluation of the plan;
- (4) describe in general terms both the real property and the businesses included in the district;
and
- (5) provide a formula to be used to assess businesses in the district for the tourism improvement benefit fee to be collected along with the municipal property tax.

SECTION 5. The City Clerk is authorized to provide notice of public hearing on the proposed district plan, after being notified of its completion by the ATMD District Planning Group.

SECTION 6. The notice of public hearing on the proposed district plan shall contain:

- (1) the time and place where the planning group will hold a hearing on the proposed district and improvements;
- (2) the estimated cost of improvements;
- (3) the boundary of the district;
- (4) the recommended formula or the preliminary estimate of assessment of a tourism

improvement benefit fee against each business to be included in the proposed district.

SECTION 7. The ATMD Planning Group shall submit its recommendation to the City Council to create the district as proposed or amended, after public hearing on the proposed district plan.

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