

CITY of ALBUQUERQUE

TWENTY FOURTH COUNCIL

COUNCIL BILL NO. R-21-174 ENACTMENT NO. _____

SPONSORED BY: Klarissa J. Peña, by request

1 RESOLUTION

2 ADOPTING THE FY 2022 – FY 2023 TWO-YEAR URBAN ENHANCEMENT
3 TRUST FUND PROGRAM AND APPROPRIATING FUNDS FOR THE URBAN
4 ENHANCEMENT PROGRAM’S PROJECTS.

5 WHEREAS, the Mayor and the Urban Enhancement Committee have
6 formulated the Urban Enhancement Program for the City of Albuquerque, in
7 conformance with Section 4-2-1 ROA 1994; and

8 WHEREAS, the development of the Urban Enhancement Program describes
9 the proposed uses of the Urban Enhancement Trust Fund earnings anticipated
10 during the upcoming two fiscal years; and

11 WHEREAS, the Two-Year Program’s projects will significantly benefit the
12 quality of life of the City of Albuquerque; and

13 WHEREAS, the UETF Committee has worked hard to shore up resources
14 for non-profit arts organizations and sponsored art and cultural projects and
15 artists through the Recovery and C.A.R.E.S funding cycles; and

16 WHEREAS, individual, sole proprietor and non-organizational affiliated
17 Albuquerque artists and culture bearers have been impacted dramatically by
18 the COVID-19 pandemic; and

19 WHEREAS, artists who actively engage with the community through:
20 music, dance, creative writing, visual art, performance art, installations,
21 theatre, film; and by being teaching artists, arts educators and culturally-
22 based craft workers and makers, are being left out of numerous stimulus
23 opportunities due to their gig-economy status.

24 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF
25 ALBUQUERQUE:

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1 Section 1.A. That the entire amount of previously appropriated UETF
2 Recovery funds under R-20-39, up to \$304,000, to be reimbursed by C.A.R.E.S.
3 be appropriated for the use of artists, through appropriate and mutually
4 beneficial non-profit arts and cultural fiscal sponsors for FY22-23; and

5 Section 1.B. that the UETF Committee shall work with the Arts and Culture
6 Department to develop the artists and fiscal sponsorship funding criteria,
7 application and final award amount to each artist, in a manner that furthers the
8 diversity, equity, inclusion and access initiatives undertaken within the UETF
9 funding framework, as part of the FY22-23 regular funding cycle.

10 Section 2. That the Two-Year program, FY2020 and FY2021, for the Urban
11 Enhancement projects is approved.

12 Section 3. That the following project funds are hereby appropriated as
13 indicated below and that the project descriptions as attached may only be
14 amended as provided in Section 2-12-4 ROA 1994.

15 **UETF Project Title/Organization**

16	Reanimating Histories Exhibition: 516 ARTS	\$12,300
17	AirDance with Mandy's Farm: AirDance New Mexico Inc.	\$4,400
18	ABQ Artwalk E-commerce & Pop Ups: Albuquerque Artwalk	\$7,000
19	3rd Thursday and After Hours: Albuquerque Museum Fndn	\$11,900
20	AYSP Premier Ensemble: Albuquerque Youth Symphony	\$11,400
21	Albuquerque Presenting Series: AMP Concerts	\$12,800
22	Funny Fiesta: Arts Hub (RGCDC)	\$12,200
23	Cuentos from El Campo Santo: Blackout Theatre, Inc.	\$6,000
24	Outdoor Concerts & Latin Guitar Classes: Casa Barelaz	\$13,600
25	Story Riders: Center of Southwest Culture, Inc.	\$8,600
26	Wrinkle Writing Program: Children's Choice Childcare Services	\$12,000
27	Way OUT West Film Fest: Closet Cinema	\$13,500
28	Unconference for Creatives: Coffee + Creatives (SWOP)	\$6,700
29	Downtown Growers' Market Music:	
30	DowntownABQ MainStreet Initiative	\$7,500
31	Commissioned Theatrical Series: Duke City Repertory Theatre	\$13,500
32	Chatter's Sunday Series: Ensemble Music New Mexico	\$11,800
33	New Words: Ethos Literacy	\$8,700

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1	Maker in Residence Program:	
2	Explora Science Center& Children's Museum of Albuquerque	\$14,000
3	Flamenco Futures Program: Flamenco Works, Inc.	\$12,400
4	Albuquerque Fractal Challenge: Fractal Foundation Inc	\$6,800
5	“Off the Margins” Play Festival: FUSION	\$12,800
6	Native American Cookbook & Music:	
7	Gathering of Nations Limited	\$12,800
8	Guitar Outreach Program: Guitar New Mexico	\$5,400
9	SURFACE, Encompass and Root & Bloom:	
10	Harwood Art Center of Escuela Del Sol Montessori, Inc	\$12,600
11	Hispanic Heritage Month Art Making Workshops:	
12	Hispano Roundtable De Nuevo Mexico	\$12,100
13	Stories by the Fireside: Indian Pueblo Cultural Center, Inc.	\$10,900
14	¡Cine Magnífico! Film Festival: Instituto Cervantes (USA) Inc.	\$13,400
15	Broadway Bound LIVE: Katharsis Media, INC	\$12,400
16	Keshet Makers Space Experience & Choreographers’ Showcase:	
17	Keshet Dance & Center for the Arts	\$13,400
18	Celebrating Community & Culture: La Mesa Arts Academy	\$8,600
19	A.R.T.E. Workshops: La Plazita Institute	\$13,200
20	Mariachi Spectacular Festival:	
21	Mariachi Spectacular de Albuquerque	\$12,600
22	35th & 36th Annual Festival Flamenco Alburquerque:	
23	National Institute of Flamenco	\$10,800
24	Teaching Artists Workshops:	
25	Native American Community Academy	\$14,200
26	Visioning Identity Through Art and Film: Native Health Initiative	\$10,000
27	Passing the Torch Festival:	
28	NM Academy of Rock and Blues (Fusion)	\$9,500
29	Future Ancestors & 15th Anniversary:	
30	NM Asian Family Center	\$14,300
31	The Wallace Perspectives Community Collection:	
32	New Mexico Black Leadership Council	\$14,400
33	Humanities-in-the-field Audio Tours:	

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1	New Mexico Endowment for the Humanities	\$9,600
2	2022 - 2023 Performance Season of Christopher Tin:	
3	New Mexico Gay Men's Chorus	\$12,000
4	Musical Theater Skills Workshops:	
5	NM High School Musical Theatre Awards	\$11,800
6	Roots of Jazz and Jazz After School:	
7	New Mexico Jazz Workshop, Inc.	\$12,200
8	Classical Series Concerts: New Mexico Philharmonic	\$11,800
9	Performance Series at the KiMo Theatre:	
10	New Mexico Young Actors, Inc.	\$13,400
11	Frida and Zorro: Opera Southwest	\$12,500
12	The Artisan Entrepreneurs Recovery Program:	
13	Rail Yards Market	\$12,000
14	Social Emergency Response Ctr.: Southwest Organizing Project	\$12,200
15	Recorded Media Project: SWResearch and Information Center	\$6,100
16	Albuquerque Folk Festival: The Albuquerque Folk Festival	\$12,600
17	Youth Radio Initiative: The Children's Hour	\$8,200
18	2022-23 Performance Seasons: The New Mexico Ballet Company	\$11,300
19	Cooking for Generations: Three Sisters Kitchen	\$14,400
20	Young Men of Color: Together for Brothers (RGCDC)	\$13,300
21	The Manoa Project: Tricklock Company (Revolutions, Inc.)	\$12,900
22	Albuquerque Community Concert Series:	
23	Turquoise Trail Performing Arts / NM Women's Chorus	\$6,000
24	New Mexico Shakespeare Festival: Vortex Inc	\$11,500
25	Working Classroom Mural Documentary: Working Classroom	<u>\$14,100</u>
26		Subtotal: \$638,400
27		Indirect/Overhead: <u>\$10,342</u>
28	Total Urban Enhancement Trust Fund FY2022-2023 Program:	\$648,742
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30		
31		
32		



CITY OF ALBUQUERQUE
Albuquerque, New Mexico
Office of the Mayor

Timothy M. Keller, Mayor

INTER-OFFICE MEMORANDUM

April 30, 2021

TO: Cynthia D. Borrego, City Council President

FROM: Timothy M. Keller, Mayor *TMK*

SUBJECT: Resolution Adopting the FY 22-23 Urban Enhancement Trust Fund Program


I am submitting this request to allocate funding for the FY22-23 Urban Enhancement Trust Fund Program.

The Urban Enhancement Trust Fund Committee solicited proposals from arts and cultural organizations for the regular FY 22-23 funding cycle. 76 applications for programs were received and 57 projects were recommended for award of contracts for services. The UETF Committee, having issued two special funding cycles during the pandemic as economic stimulus for non-profit arts and cultural organizations, recognized the extreme impact of closures on the arts and culture sector of our community and are therefore recommending the appropriation of \$638,400 for post pandemic arts and cultural activities for the next two fiscal years, and re-appropriating the previously appropriated Recovery fund of up to \$304,000 that are in the process of being reimbursed by C.A.R.E.S. funds for a special one-time artists/non-profit partnership program. This legislation will appropriate funds for both of the Committee recommended programs, and direct the UETF Committee to work with the Department of Arts & Culture to develop the artist program eligibility and application.


The arts, cultural, and creative/gig economy sector of our city has been disproportionately affected by the pandemic with many organizations and individuals remaining ineligible for the larger federal programs. This uniquely Albuquerque funding program can help keep our rich cultural heritage and creative economy intact while the pandemic restrictions on nearly every aspect of this sector are the last to be lifted. The attached Resolution is forwarded to City Council for approval.

Title/Subject of Legislation: Resolution Adopting the FY 22-23 Urban Enhancement Trust Fund Program.

Recommended:


 5/17/21

Sarita Nair
Chief Administrative Officer

Approved as to Legal Form:  5/4/2021 | 9
DocuSigned by:
Esteban A. Aguilar, Jr. 5/10/2021 | 7:18 AM MDT

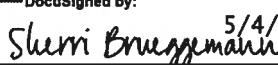
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Esteban A. Aguilar, Jr.
City Attorney

Recommended:

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 5/7/2021 | 11:52 AM MDT

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Dr. Shelle Sanchez, Director
Arts And Culture Department

Recommended:

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 5/4/2021 | 9:27 AM MDT

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Sherrri Brueggemann, Manager
Public Art Urban Enhancement
Division

Cover Analysis

1. What is it?

Resolution to appropriate Urban Enhancement Trust funds for contracts for services with non-profit arts and cultural organizations for fiscal years 2022 and 2023

2. What will this piece of legislation do?

This Resolution will appropriate the interest earnings from the Urban Enhancement Trust Fund for FY 2022-23 as reviewed, evaluated and recommended by the Urban Enhancement Trust Fund Committee and city staff, per ordinance 4-2-1-1- 65-1983; Am. Ord. 28-1994; Am. Ord. 12-2000

3. Why is this project needed?

By ordinance the Urban Enhancement Trust Fund was established to “to enhance and enrich the culture of the city.”

4. How much will it cost and what is the funding source?

The recommended award for contracts for services with arts and cultural organizations will be in the amount of \$638,400 plus \$10,342 of IDOH, out of the UETF interest earning and fund balance, and up to \$304,000 of the previously appropriated UETF Recovery funds (R-20-39) that are in the process of being reimbursed by C.A.R.E.S. funds.

5. Is there a revenue source associated with this contract? If so, what level of income is projected?

No, no contracts for services will yield revenue for the city. The source of the funds for the contracts are trust fund earnings, per the ordinance.

6. What will happen if the project is not approved?

The effects of the pandemic related closures on the arts and culture sector of our community have been severe. Not approving these funds will set our arts and culture community and individual artist back economically for a much longer period than many other sectors that are able to tap other federal recovery resources.

7. Is this service already provided by another entity? No

FISCAL IMPACT ANALYSIS

TITLE: Urban Enhancement Trust Fund FY 2022-23 Program
 Arts and Culture Organizations Recovery Fund

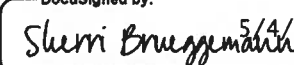
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FUND: 861
DEPT: CSD

- No measurable fiscal impact is anticipated, i.e., no impact on fund balance over and above existing appropriations.
- (If applicable) The estimated fiscal impact (defined as impact over and above existing appropriations) of this legislation is as follows:

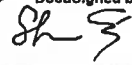
	<u>CURRENT YEAR*</u>	<u>NEXT YEAR*</u>
Base Salary/Wages	\$ _____	\$ _____
Fringe Benefits at _____ %	\$ _____	\$ _____
Subtotal Personnel	\$ _____	\$ _____
Operating Expenses	\$ _____	\$ _____
Property	\$ _____	\$ _____
Subtotal Operating	\$ _____	\$ _____
Total	\$ _____	\$ _____
<input type="checkbox"/> Estimated revenues not affected		
<input type="checkbox"/> Estimated revenue impact	\$ _____	\$ _____
* These estimates do <u>not</u> include any adjustment for inflation.		
* Range if not easily quantifiable.		
Number of Positions	_____	_____

Comments: The recommended organizations will sponsor cultural services projects that will serve approximately one million people over the special one-year cycle. Included in the program are many forms of dance, music, theater, educational workshops, publications and visual arts exhibitions that will be rescheduled and/or repurposed for on-line presentation.

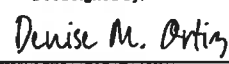
Prepared By:

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 Program Manager

Approved:

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 Director

Reviewed By:

DocuSigned by:

 5/7/2021 | 9:06 AM MDT
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 Fiscal Manager

Reviewed By:

N/A
 Budget Officer

Reviewed By:

N/A
 City Economist

ARTICLE 2: CITY FUNDS

Section

Part 1: Urban Enhancement Trust

Fund

- 4-2-1-1 Intent
- 4-2-1-2 Administration of the trust fund
- 4-2-1-3 Project definition and selection

Part 2: Pocket of Poverty Housing and Neighborhood Economic Development

- 4-2-2-1 Short title
- 4-2-2-2 Intent
- 4-2-2-3 Administration of the housing and neighborhood economic development fund
- 4-2-2-4 Programming and selection

Part 3: Open Space Trust Fund and Land Administration

- 4-2-3-1 Short title
- 4-2-3-2 Open space trust fund
- 4-2-3-3 Source of open space trust fund money
- 4-2-3-4 Use and administration of the open space trust fund
- 4-2-3-5 Disposition of open space exchange lands
- 4-2-3-6 Expiration

PART 1: URBAN ENHANCEMENT TRUST FUND

§ 4-2-1-1 INTENT.

It is the intent of the city to create an Urban Enhancement Trust Fund (UETF) to enhance and enrich the culture of the city. The principal of the trust fund shall be maintained intact. The interest earned thereon shall be utilized to enrich the city's cultural life. ('74 Code, § 4-1-1)(Ord. 65-1983; Am Ord. 28-1994)

§ 4-2-1-2 ADMINISTRATION OF THE TRUST FUND.

(A) The Mayor with the advice of the

City of Albuquerque Investment Committee ("Investment Committee") is authorized and directed to convey any funds appropriated to the Urban Enhancement Trust Fund to the City Treasurer or a trustee, with instructions to administer such fund as the Urban Enhancement Trust Fund for the uses and purposes set forth in §§ 4-2-1-1 et seq. The trust fund shall be permanent and irrevocable. Funds appropriated to the Urban Enhancement Trust Fund shall be invested in securities permitted by §4-1-10 and subject to the city's investment policy in effect at the time of adoption of this section or as may be amended from time to time, and according to the recommendations and oversight of the Investment Committee.

(B) If a trustee is selected, it shall be a qualified, responsible financial institution which shall be selected by the Mayor, subject to Council approval, for a term of up to five years after publication of a request for sealed bid proposals.

(C) The administration of the trust fund shall be evaluated at least annually by the Investment Committee to determine whether the administration of the trust fund shall be undertaken by the City Treasurer, or a new trustee, who shall be selected as provided in division (B).

(D) The fiscal year for the trust fund shall end on June 30 of each year. Within 30 days after the end of each fiscal year, the City Treasurer shall furnish the Mayor a report of all investment activity of the past year in connection with the administration of the trust fund. The following reinvestment procedures shall be used: 90% of the annual earnings generated by investments shall be used for the purposes set forth in § 4-2-1-1 and in accordance with the Urban Enhancement Program adopted pursuant to § 4-2-1-3. The remaining 10% of the earnings shall be added to the principal of the trust fund and reinvested.

(E) In investing the principal of the trust fund, the trustee shall be subject to the restrictions imposed on investment of city funds under § 4-1-9.

(F) The City Attorney shall prepare detailed instructions to the trustee consistent with the terms of §§ 4-2-1-1 et seq. ('74 Code, § 4-1-2) (Ord. 65-1983; Am. Ord. 28-1994; Am. Ord. 12-2000)

§ 4-2-1-3 PROJECT DEFINITION AND SELECTION.

The urban enhancement projects funded by the Urban Enhancement Trust Fund shall be selected and programmed as provided below:

(A) Project Definition.

(1) *Trust Fund Projects for Cultural Services.* Projects and activities, including educational projects and activities, of organizations substantially dedicated to enhancing Albuquerque's cultural vitality in the area of art, music, theater, dance, history, and literature, and that have favorable economic or cultural impacts on the city. Cultural Services Trust Fund projects and activities will be in accordance with the Cultural Plan for Albuquerque.

(2) Anti-donation limitations.

Trust fund expenditures shall not violate Article IX, Section 14 of the New Mexico Constitution, which restricts public donations to private entities.

(B) Two-Year Cycle. Each even-numbered year, to coincide with the development of the Decade Plan, the Mayor shall develop a proposed Urban Enhancement Program for use of the trust fund earnings anticipated during the upcoming two fiscal years. The cycle shall be reviewed and approved in conjunction with the Decade Plan and the General Obligation Bond program. Council has final authority to make changes to the Urban Enhancement Trust Fund Two-Year Cycle as proposed by the Citizens' Committee.

(C) Citizens' Committee. The Mayor, with the advice and consent of the Council, shall appoint an 11-member Citizens' Committee. At least one of these citizens shall reside in each of the nine Council districts, and two shall be members at large. All appointments shall be for terms of three years, which may be renewed once. If the appointment is to fill a vacancy, it may be renewed twice. The Council may,

individually or as a whole, recommend committee appointees to the Mayor. The Citizens' Committee shall establish such guidelines as are necessary to carry out the purpose of the ordinance. The guidelines shall include but not be limited to goals for selection of projects and procedures for selection. The guidelines shall be promulgated by the Mayor.

(D) Public-Private Partnership. In developing the Urban Enhancement two-year cycle of projects, consideration shall be given to promoting a public-private partnership designed to enhance the quality of life in Albuquerque. Where feasible and appropriate, Albuquerque businesses, private organizations, and neighborhood associations shall be involved in the planning of urban enhancement projects. ('74 Code, § 4-1-3) (Ord. 65-1983; Am. Ord. 20-1984; Am. Ord. 28-1994; Am. Ord. 12-2000; Am. Ord. 16-2001)