



## CITY OF ALBUQUERQUE

### Office of the Mayor

One Civic Plaza NW, Albuquerque, NM 87103

Timothy M. Keller, Mayor

#### INTER-OFFICE MEMORANDUM

March 23, 2021

**TO:** Cynthia D. Borrego, President, City Council

**FROM:** Timothy M. Keller, Mayor *R*

**SUBJECT:** Mayor's appointment of Mrs. Nora Tocci to the Balloon Museum Board of Trustees

I am submitting for your advice and consent the following name for appointment to the Balloon Museum Board of Trustees in accordance with the City of Albuquerque Ordinance 10-4-5-1.

#### APPOINTEE NAME

Mrs. Nora Tocci  
3311 Calle de Daniel NW  
Albuquerque, New Mexico 87104-3023

#### TERM

July 31, 2024

Nora Tocci is CEO and co-founder of Contrast, Inc. Along with her B.S. in Optical Science from the University of Alabama in Huntsville, Nora has more than 25 years of experience in optical system design, assembly, and testing. She is co-author of 27 issued and pending U.S. patents for optical devices and systems. As CEO, Nora oversees all aspects of technology development at Contrast, including their custom camera product line. She is responsible for the company's vision and healthy culture, forging revenue streams using Contrast's unique technical capabilities. Her leadership extends to the Albuquerque community where Nora invests in childhood education, improving infrastructure, and supporting other local businesses.

A resident of Council District 2, Mrs. Tocci will represent that district on the Board and her first term will expire July 31, 2024.

<b>Representing</b>	<b>Name</b>	<b>Term</b>
1. Anderson Family Appointee Ex-Officio	Mr. Michael L. Anderson	
2. Abruzzo Family Appointee Ex-Officio	Mrs. Nancy Abruzzo	
3. Anderson-Abruzzo Int'l Balloon Museum Foundation	Mr. Troy Alan Bradley	07/31/2021
4. At Large	Mr. Scott S. Appelman	07/31/2021
5. At Large	Mr. Sidney (Sid) M. Gutierrez	07/31/2020
6. At Large	Mrs. Cindy Hernandez-Wall	07/31/2017
7. Council District 1	Mr. Jeffrey Huss	07/31/2021
8. Council District 2	Vacant	
9. Council District 3	Vacant	
10. Council District 4	Vacant	
11. Council District 5	Mr. Robert Bacon	07/31/2021
12. Council District 6	Vacant	
13. Council District 7	Mr. Peter Cuneo	07/31/2019
14. Council District 8	Ms. Angela M. Romero	07/31/2018
15. Council District 9	Vacant	

Balloon Museum Board of Trustees

Appointment of Mrs. Nora Tocci

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Sarita Nair, Chief Administrative Officer

3,31,21

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Date