

# CITY of ALBUQUERQUE

## TWENTY THIRD COUNCIL

COUNCIL BILL NO. R-19-135 ENACTMENT NO. \_\_\_\_\_

SPONSORED BY: Trudy E. Jones, by request

1 RESOLUTION

2 ADOPTING THE FY 2020 – FY 2021 TWO-YEAR URBAN ENHANCEMENT  
3 TRUST FUND PROGRAM AND APPROPRIATING FUNDS FOR THE URBAN  
4 ENHANCEMENT PROGRAM'S PROJECTS.

5 WHEREAS, the Mayor and the Urban Enhancement Committee have  
6 formulated the Urban Enhancement Program for the City of Albuquerque, in  
7 conformance with Section 4-2-1 ROA 1994; and

8 WHEREAS, the development of the Urban Enhancement Program describes  
9 the proposed uses of the Urban Enhancement Trust Fund earnings anticipated  
10 during the upcoming two fiscal years; and

11 WHEREAS, the Two-Year Program's projects will significantly benefit the  
12 quality of life of the City of Albuquerque.

13 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF  
14 ALBUQUERQUE:

15 Section 1. That the Two-Year program, FY2020 and FY2021, for the Urban  
16 Enhancement projects is approved.

17 Section 2. That the following project funds are hereby appropriated as  
18 indicated below and that the project descriptions as attached may only be  
19 amended as provided in Section 2-12-4 ROA 1994.

20 UETF Project Title/Organization

21 Concert Series to Celebrate Barelás' Cultural Influences:

22 Casa Barelás; \$9,500

23 Explora's STEAM Room Makerspace: Explora Science Center  
24 & Children's Museum; \$9,500

25 NACA Arts Program: Native American Community  
26 Academy Foundation; \$9,300

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1	Summer Arts Institutes 2020 and 2021: National Hispanic	
2	Cultural Center;	\$9,200
3	Roots of Jazz: New Mexico Jazz Workshop, Inc.;	\$8,300
4	¡Globalquerque! : AMP Concerts;	\$9,100
5	Wrinkle Writing: Children's Choice;	\$9,100
6	Cooking for Generations: Three Sisters Kitchen;	\$9,100
7	Burque Noir Vol. 3 and Weekend Festival: Burque Noir;	\$9,000
8	Line Across Time: Partnership for Arts in Medicine;	\$7,500
9	Festival Flamenco Albuquerque, National Institute	
10	of Flamenco;	\$9,000
11	Opera Southwest Hispanic Opera Series: Opera Southwest;	\$8,900
12	Revolutions International Theatre Festival 2020 and 2021:	
13	Tricklock Company;	\$8,900
14	Mariachi Spectacular de Albuquerque Workshop: Mariachi	
15	Spectacular of Albuquerque, Inc.;	\$8,900
16	Elevated Arts Schools Framework Implementation:	
17	Any Given Child ABQ;	\$8,900
18	John Aaron Lewis Legacy Project: Outpost Productions;	\$8,900
19	Species in Peril Along the Rio Grande: Contemporary	
20	Artist Respond: 516 ARTS;	\$8,900
21	Youth Symphony Concert Season: Albuquerque Youth	
22	Symphony Program, Inc.;	\$8,900
23	Chatter Sunday: Music Worth Talking About:	
24	Ensemble Music New Mexico;	\$8,800
25	Outpost Youth Performance & Exhibition Program:	
26	Outpost Productions;	\$7,700
27	APS Foundation Student Centered Fine Arts Initiatives:	
28	APS Education Foundation;	\$8,700
29	3 <sup>rd</sup> Thursday: Albuquerque Museum Foundation;	\$8,700
30	Albuquerque Eye on the World: 48 Lectures on art, architecture,	
31	literature, music, dance and history: Center for International	
32	Studies- Albuquerque International Association;	\$8,700
33	Popejoy Schooltime Series performing Arts Education for Youth:	

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1	Popejoy Hall/Public Events- University of New Mexico;	\$7,200
2	Encompass all ages' public event and launch of	
3	NM Conference for Arts & Professional Development:	
4	The Harwood Art Center for Escuela del Sol Montessori;	\$8,700
5	Albuquerque Philharmonic Orchestra: Albuquerque	
6	Philharmonic Orchestra;	\$6,300
7	Downtown Growers Market: Downtown ABQ	
8	MainStreet Initiative;	\$5,000
9	New Mexico Young Actors' Performance Series:	
10	New Mexico Young Actors' Inc.;	\$8,600
11	Fractals Everywhere! : Fractal Foundation;	\$8,600
12	New Words: Reading Works;	\$8,500
13	Festival of Asian cultures 2020 and 20201: Asian American	
14	Association of New Mexico, Inc.;	\$8,600
15	Albuquerque's Roots: New Mexico PBS/KNME-TV	\$8,500
16	The Bricks that Breaks the Wall: Working Classroom, Inc.;	\$8,500
17	In-School Music Ensemble visits to APS Elementary Schools:	
18	New Mexico Philharmonic;	\$8,500
19	New Mexico Dulcimer Festival: New Mexico	
20	Dulcimer Association;	\$5,900
21	Choreographers' Showcase & Makers Space Experience:	
22	Keshet Dance & Center for the Arts;	\$7,100
23	Guitar New Mexico Youth Ensemble: Guitar New Mexico;	\$4,600
24	FUSION First Fridays: Fusion Theatre Company;	\$8,400
25	La Mesa Arts Academy 2020-2021 Blues & BBQ	
26	Event: La Mesa Arts Academy-La Mesa	
27	Presbyterian Church;	\$3,100
28	Hip Hop in the Schools: Youth Engagement Project;	\$7,700
29	Rock and Rhythm Youth Orchestra:	
30	Rock and Rhythm Foundation;	\$5,700
31	Gathering of Nation's Miss India World Competition:	
32	Gathering of Nations;	\$3,000
33	High Desert Pipes and Drums- Road to the Isles,	

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1	a performance and education series:	
2	High Desert Pipes and Drums;	\$8,300
3	Playing the Burque Blues: Southwest Research and	
4	and Information Center/South Central NM Media Project;	<u>\$3,800</u>
5		
6	Subtotal:	\$348,100.00
7	Indirect/Overhead:	\$ <u>6,265.80</u>
8	Total Urban Enhancement Trust Fund FY2020-21 Program	\$354,365.80

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# CITY OF ALBUQUERQUE

## Albuquerque, New Mexico


### Office of the Mayor

Timothy M. Keller, Mayor

#### INTER-OFFICE MEMORANDUM

February 1, 2019

**TO:** Klarissa J. Peña, President, City Council

**FROM:** Timothy M. Keller, Mayor 

**SUBJECT:** Resolution Adopting the Urban Enhancement Trust Fund FY 2020-2021 Program

I am submitting the request to allocate funding for the *Urban Enhancement Trust Fund FY 2020-2021 Program*.

Cultural organizations submitted applications on or before October 25, 2018 for the FY 2020-21 Urban Enhancement Trust Fund (UETF) award cycle. The applications were subsequently reviewed, evaluated and rated by the UETF Committee and coordinated by the Public Art Urban Enhancement Division staff. Each proposed project and organization was evaluated based on UETF Ordinance Criteria: projects having a favorable economic, educational or cultural impact on the city, projects promoting Albuquerque as an artistic community, and projects enhancing the urban environment of Albuquerque.

For the FY 20-21 funding cycle, the UETF committee met to discuss and reviewed 63 UETF applications. During the first all-day meeting held on December 8<sup>th</sup>, the UETF committee discussed all submitted applications and their initial averaged score. Committee members were allowed to make one round of score revisions and resubmit to staff by December 13, 2018. On the second meeting day, the UETF Committee requested that they extend the time to make score revisions to January 15, 2019. The UETF committee met on January 17, 2019 to ratify the final scores and funding allocations based on the approved funding formula, resulting in funding recommended for all organizations that received a score of 76.11 points or higher.


The FY 2020-21 UETF Program proposes total funding of \$348,100 to 44 organizations that will sponsor projects to serve the citizens of Albuquerque during

the two year cycle. A copy of the original enabling legislation is attached.

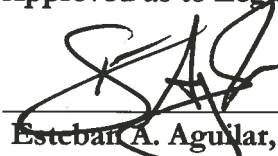
The attached Resolution is forwarded to City Council for approval.

Title/Subject of Legislation: Resolution Adopting the Urban Enhancement Trust Fund  
FY2020-2021 Program

**Recommended:**

 3/15/19  
\_\_\_\_\_  
Sarita Naik  
Chief Administrative Officer


**Approved as to Legal Form:**

 2-20-19  
\_\_\_\_\_  
Esteban A. Aguilar, Jr.  
City Attorney

**Recommended:**

  
\_\_\_\_\_  
Dr. Shelle Sanchez, Director  
Cultural Services Department

**Recommended:**

  
\_\_\_\_\_  
Sherri Brueggemann, Manager  
Public Art Urban Enhancement  
Division

## **Cover Analysis**

### **1. What is it?**

The Resolution appropriates the funding for the recommended Urban Enhancement Trust Fund projects with descriptions attached.

### **2. What will this piece of legislation do?**

This Resolution will appropriate the projected earnings of the Urban Enhancement Trust Fund for FY 2020-2021 as reviewed, evaluated and recommended by the Urban Enhancement Trust Fund Committee and city staff, per ordinance 4-2-1-1-65-1983; Am. Ord. 28-1994; Am. Ord. 12-2000

### **3. Why is this project needed?**

By ordinance the Urban Enhancement Trust Fund was established to “to enhance and enrich the culture of the city.”

### **4. How much will it cost and what is the funding source?**

\$348,100 from interest proceeds of the Urban Enhancement Trust Fund are recommended to fund arts & cultural activities, plus an additional \$6,265.80 of indirect overhead at 1.80% for a total of \$354,365.80.

### **5. Is there a revenue source associated with this contract? If so, what level of income is projected?**

No, no contracts for services will yield revenue for the city. The source of the funds for the contracts are trust fund earnings, per the ordinance.

### **6. What will happen if the project is not approved?**

Cultural projects recommended by the UETF Committee will not be implemented.

### **7. Is this service already provided by another entity?**

No.

## FISCAL IMPACT ANALYSIS

**TITLE:** Urban Enhancement Trust Fund FY 2020-2021 Program


**R-**  
**FUND:** 861  
**DEPT:** CSD

- ☒ No measurable fiscal impact is anticipated, i.e., no impact on fund balance over and above existing appropriations.
- ☐ (If applicable) The estimated fiscal impact (defined as impact over and above existing appropriations) of this legislation is as follows:


	<u>CURRENT YEAR*</u>	<u>NEXT YEAR*</u>
Base Salary/Wages	\$ _____	\$ _____
Fringe Benefits at _____ %	\$ _____	\$ _____
Subtotal Personnel	\$ _____	\$ _____
Operating Expenses	\$ _____	\$ _____
Property	\$ _____	\$ _____
Subtotal Operating	\$ _____	\$ _____
Total	\$ _____	\$ _____
<input type="checkbox"/> Estimated revenues not affected		
<input type="checkbox"/> Estimated revenue impact	\$ _____	\$ _____
* These estimates do <u>not</u> include any adjustment for inflation.		
* Range if not easily quantifiable.		
Number of Positions	_____	_____

Comments: The recommended 44 organizations will sponsor cultural services projects that will serve approximately one million people over the two-year cycle. Included in the program are many forms of dance, music, theater, educational workshops, publications and visual arts exhibitions.

Prepared By:

  
Program Manager

Approved:

  
Director


Reviewed By:

  
CIP Fiscal Manager

Reviewed By:

 3/14/2019  
Budget Officer

Reviewed By:

  
City Economist



## ARTICLE 2: CITY FUNDS

### Section

#### **Part 1: Urban Enhancement Trust Fund**

- |         |                                  |
|---------|----------------------------------|
| 4-2-1-1 | Intent                           |
| 4-2-1-2 | Administration of the trust fund |
| 4-2-1-3 | Project definition and selection |

#### **Part 2: Pocket of Poverty Housing and Neighborhood Economic Development**

- |         |  |
|---------|--|
| 4-2-2-1 | Short title  |
| 4-2-2-2 | Intent   |
| 4-2-2-3 | Administration of the housing and neighborhood economic development fund |
| 4-2-2-4 | Programming and selection  |

#### **Part 3: Open Space Trust Fund and Land Administration**

- |         |   |
|---------|---|
| 4-2-3-1 | Short title   |
| 4-2-3-2 | Open space trust fund                               |
| 4-2-3-3 | Source of open space trust fund money               |
| 4-2-3-4 | Use and administration of the open space trust fund |
| 4-2-3-5 | Disposition of open space exchange lands            |
| 4-2-3-6 | Expiration  |

#### **PART 1: URBAN ENHANCEMENT TRUST FUND**

##### **§ 4-2-1-1 INTENT.**

It is the intent of the city to create an Urban Enhancement Trust Fund (UETF) to enhance and enrich the culture of the city. The principal of the trust fund shall be maintained intact. The interest earned thereon shall be utilized to enrich the city's cultural life. ('74 Code, § 4-1-1)(Ord. 65-1983; Am Ord. 28-1994)

##### **§ 4-2-1-2 ADMINISTRATION OF THE TRUST FUND.**

(A) The Mayor with the advice of the

City of Albuquerque Investment Committee ("Investment Committee") is authorized and directed to convey any funds appropriated to the Urban Enhancement Trust Fund to the City Treasurer or a trustee, with instructions to administer such fund as the Urban Enhancement Trust Fund for the uses and purposes set forth in §§ 4-2-1-1 et seq. The trust fund shall be permanent and irrevocable. Funds appropriated to the Urban Enhancement Trust Fund shall be invested in securities permitted by §4-1-10 and subject to the city's investment policy in effect at the time of adoption of this section or as may be amended from time to time, and according to the recommendations and oversight of the Investment Committee.

(B) If a trustee is selected, it shall be a qualified, responsible financial institution which shall be selected by the Mayor, subject to Council approval, for a term of up to five years after publication of a request for sealed bid proposals.

(C) The administration of the trust fund shall be evaluated at least annually by the Investment Committee to determine whether the administration of the trust fund shall be undertaken by the City Treasurer, or a new trustee, who shall be selected as provided in division (B).

(D) The fiscal year for the trust fund shall end on June 30 of each year. Within 30 days after the end of each fiscal year, the City Treasurer shall furnish the Mayor a report of all investment activity of the past year in connection with the administration of the trust fund. The following reinvestment procedures shall be used: 90% of the annual earnings generated by investments shall be used for the purposes set forth in § 4-2-1-1 and in accordance with the Urban Enhancement Program adopted pursuant to § 4-2-1-3. The remaining 10% of the earnings shall be added to the principal of the trust fund and reinvested.

(E) In investing the principal of the trust fund, the trustee shall be subject to the restrictions imposed on investment of city funds under § 4-1-9.

(F) The City Attorney shall prepare detailed instructions to the trustee consistent with the terms of §§ 4-2-1-1 et seq. ('74 Code, § 4-1-2) (Ord. 65-1983; Am. Ord. 28-1994; Am. Ord. 12-2000)

#### **§ 4-2-1-3 PROJECT DEFINITION AND SELECTION.**

The urban enhancement projects funded by the Urban Enhancement Trust Fund shall be selected and programmed as provided below:

##### *(A) Project Definition.*

(1) *Trust Fund Projects for Cultural Services.* Projects and activities, including educational projects and activities, of organizations substantially dedicated to enhancing Albuquerque's cultural vitality in the area of art, music, theater, dance, history, and literature, and that have favorable economic or cultural impacts on the city. Cultural Services Trust Fund projects and activities will be in accordance with the Cultural Plan for Albuquerque.

##### *(2) Anti-donation limitations.*

Trust fund expenditures shall not violate Article IX, Section 14 of the New Mexico Constitution, which restricts public donations to private entities.

(B) *Two-Year Cycle.* Each even-numbered year, to coincide with the development of the Decade Plan, the Mayor shall develop a proposed Urban Enhancement Program for use of the trust fund earnings anticipated during the upcoming two fiscal years. The cycle shall be reviewed and approved in conjunction with the Decade Plan and the General Obligation Bond program. Council has final authority to make changes to the Urban Enhancement Trust Fund Two-Year Cycle as proposed by the Citizens' Committee.

(C) *Citizens' Committee.* The Mayor, with the advice and consent of the Council, shall appoint an 11-member Citizens' Committee. At least one of these citizens shall reside in each of the nine Council districts, and two shall be members at large. All appointments shall be for terms of three years, which may be renewed once. If the appointment is to fill a vacancy, it may be renewed twice. The Council may,

individually or as a whole, recommend committee appointees to the Mayor. The Citizens' Committee shall establish such guidelines as are necessary to carry out the purpose of the ordinance. The guidelines shall include but not be limited to goals for selection of projects and procedures for selection. The guidelines shall be promulgated by the Mayor.

(D) *Public-Private Partnership.* In developing the Urban Enhancement two-year cycle of projects, consideration shall be given to promoting a public-private partnership designed to enhance the quality of life in Albuquerque. Where feasible and appropriate, Albuquerque businesses, private organizations, and neighborhood associations shall be involved in the planning of urban enhancement projects. ('74 Code, § 4-1-3) (Ord. 65-1983; Am. Ord. 20-1984; Am. Ord. 28-1994; Am. Ord. 12-2000; Am. Ord. 16-2001)