CITY of ALBUQUERQUE TWENTY SECOND COUNCIL

CO	UNCI	L BILL NO. <u>R-16-10</u> ENACTMENT NO
SPO	ONSO	ORED BY: Isaac Benton
	1	RESOLUTION
	2	ADOPTING THE DOWNTOWN ARTS & CULTURAL PLAN AND ESTABLISHING
	3	THE BOUNDARY OF THE DOWNTOWN ARTS & CULTURAL DISTRICT.
	4	WHEREAS, the City of Albuquerque Downtown area has been designated by
	5	the State of New Mexico MainStreet Program an Arts and Cultural District; and
	6	WHEREAS, in 2011, the City Council accepted a \$35,000 grant from the
	7	New the State Economic Development Department's MainStreet Program for the
	8	purpose of developing a Downtown Arts and Cultural Plan; and
	9	WHEREAS, adopted City policies have long called for a downtown that
	10	celebrates the mixture of vintage and midcentury modern buildings, local
· New Deletion	11	businesses and cultural amenities; and which is safe, easily accessible, active
- New Deleti	12	24 hours, and pedestrian oriented; and
표 글	13	WHEREAS, the Downtown Albuquerque Arts & Cultural District Steering
/ Underscored Material] trikethrough Material] -	14	Committee engaged key stakeholders and the public to identify opportunities in
N N	15	the district and create a Downtown Arts and Cultural Plan: "Multitude of Riches:
ig in the second	16	A Blueprint for the Creative Development of Downtown Albuquerque,"
ders **	17	hereinafter referred to as "the Plan."
	18	WHEREAS, the Plan provides a vision for cultivating the growth of arts,
erec	19	cultural and creative activity in downtown Albuquerque; and
Bracketed Bracketed	20	WHEREAS, the Plan produces an implementation guide intended to promote
Bracketed Bracketed/S	21	partnerships between local government, private and commercial entities, non-
	22	profit organizations, interested citizens, and business owners; and
	23	WHEREAS, the Plan establishes four priorities generated by the community
	24	and industry experts: development of leadership capacity to implement the Plan,
	25	branding and marketing Downtown's cultural assets, continued development of

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arts and culture-related business activity and physical improvements such as
streetscapes and beautification; and
WHEREAS, the Plan outlines strategies and objectives aimed at achieving
those priorities and goals; and
WHEREAS, the Plan outlines a list of recommended Capital Projects that
would support the development of the Arts and Cultural District.
BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF
ALBUQUERQUE:
SECTION 1. The City Council hereby adopts the Downtown Arts & Cultural
District boundary, as also adopted by the New Mexico Arts Commission in
2012, as shown in Exhibit A, attached hereto. The district covers approximately
5.5 square miles in the Downtown core, generally bounded by Broadway Blvd.,
10 th Street, Coal Ave. and Lomas Blvd.
SECTION 2. The City Council hereby adopts the Downtown Arts & Cultural
District Plan, as shown in Exhibit B, attached hereto.
SECTION 3. SEVERABILITY CLAUSE. If any section, paragraph, sentence,
clause, word or phrase of this resolution is for any reason held to be invalid or
unenforceable by any court of competent jurisdiction, such decision shall not
affect the validity of the remaining provisions of this resolution. The Council
hereby declares that it would have passed this resolution and each section,
paragraph, sentence, clause, word or phrase thereof irrespective of any
provisions being declared unconstitutional or otherwise invalid.
SECTION 5. EFFECTIVE DATE. This resolution shall take effect five days
after publication by title and general summary.