

# CITY of ALBUQUERQUE

## TWENTY SECOND COUNCIL

COUNCIL BILL NO. R-16-10 ENACTMENT NO. \_\_\_\_\_

SPONSORED BY: Isaac Benton

1 RESOLUTION

2 ADOPTING THE DOWNTOWN ARTS & CULTURAL PLAN AND ESTABLISHING  
3 THE BOUNDARY OF THE DOWNTOWN ARTS & CULTURAL DISTRICT.

4 WHEREAS, the City of Albuquerque Downtown area has been designated by  
5 the State of New Mexico MainStreet Program an Arts and Cultural District; and

6 WHEREAS, in 2011, the City Council accepted a \$35,000 grant from the  
7 New the State Economic Development Department's MainStreet Program for the  
8 purpose of developing a Downtown Arts and Cultural Plan; and

9 WHEREAS, adopted City policies have long called for a downtown that  
10 celebrates the mixture of vintage and midcentury modern buildings, local  
11 businesses and cultural amenities; and which is safe, easily accessible, active  
12 24 hours, and pedestrian oriented; and

13 WHEREAS, the Downtown Albuquerque Arts & Cultural District Steering  
14 Committee engaged key stakeholders and the public to identify opportunities in  
15 the district and create a Downtown Arts and Cultural Plan: "Multitude of Riches:  
16 A Blueprint for the Creative Development of Downtown Albuquerque,"  
17 hereinafter referred to as "the Plan."

18 WHEREAS, the Plan provides a vision for cultivating the growth of arts,  
19 cultural and creative activity in downtown Albuquerque; and

20 WHEREAS, the Plan produces an implementation guide intended to promote  
21 partnerships between local government, private and commercial entities, non-  
22 profit organizations, interested citizens, and business owners; and

23 WHEREAS, the Plan establishes four priorities generated by the community  
24 and industry experts: development of leadership capacity to implement the Plan,  
25 branding and marketing Downtown's cultural assets, continued development of

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1 arts and culture-related business activity and physical improvements such as  
2 streetscapes and beautification; and

3 WHEREAS, the Plan outlines strategies and objectives aimed at achieving  
4 those priorities and goals; and

5 WHEREAS, the Plan outlines a list of recommended Capital Projects that  
6 would support the development of the Arts and Cultural District.

7 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF  
8 ALBUQUERQUE:

9 SECTION 1. The City Council hereby adopts the Downtown Arts & Cultural  
10 District boundary, as also adopted by the New Mexico Arts Commission in  
11 2012, as shown in Exhibit A, attached hereto. The district covers approximately  
12 5.5 square miles in the Downtown core, generally bounded by Broadway Blvd.,  
13 10<sup>th</sup> Street, Coal Ave. and Lomas Blvd.

14 SECTION 2. The City Council hereby adopts the Downtown Arts & Cultural  
15 District Plan, as shown in Exhibit B, attached hereto.

16 SECTION 3. SEVERABILITY CLAUSE. If any section, paragraph, sentence,  
17 clause, word or phrase of this resolution is for any reason held to be invalid or  
18 unenforceable by any court of competent jurisdiction, such decision shall not  
19 affect the validity of the remaining provisions of this resolution. The Council  
20 hereby declares that it would have passed this resolution and each section,  
21 paragraph, sentence, clause, word or phrase thereof irrespective of any  
22 provisions being declared unconstitutional or otherwise invalid.

23 SECTION 5. EFFECTIVE DATE. This resolution shall take effect five days  
24 after publication by title and general summary.

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