

**CITY of ALBUQUERQUE  
TWENTY-FIRST COUNCIL**

COUNCIL BILL NO.   R-14-33   ENACTMENT NO. \_\_\_\_\_

SPONSORED BY:     Rey Garduño, Brad Winter, Diane Gibson and Klarissa Peña

1   RESOLUTION  
2     **MAKING AN APPROPRIATION TO THE ALBUQUERQUE FILM & MEDIA**  
3     **EXPERIENCE FOUNDATION AND AUTHORIZING THE MAYOR TO ENTER INTO**  
4     **AN AGREEMENT WITH THE ALBUQUERQUE FILM & MEDIA EXPERIENCE**  
5     **FOUNDATION FOR THE PRODUCTION OF THE 2014 FESTIVAL.**

6         WHEREAS, the Albuquerque Film & Media Experience Foundation  
7     **(Foundation) sponsors the annual Albuquerque Film and Media Experience**  
8     **(AFME); and**

9         WHEREAS, AFME is an event that represents creative achievement in film,  
10    music, arts and entertainment; and

11        WHEREAS, AFME showcases the City of Albuquerque as a destination for  
12    the creative arts; and

13        WHEREAS, in 2013, over 5,300 people, of which 70% were Albuquerque  
14    residents, attended AFME events and generated \$4 million in economic  
15    impact; and

16        WHEREAS, the 2014 event will showcase International Spotlights on  
17    Ireland and India, a Student Art Exhibit, discussion panels on make-up, visual  
18    and special effects, cinematography, documentaries and social impact, and  
19    casting among other events; and

20        WHEREAS, a portion of funds raised through the events will assist the  
21    Foundation in supporting organizations that address heroin awareness, child  
22    and human trafficking, sexual assault, tissue and organ donation, alcohol  
23    abuse and wildlife preservation, to name a few; and

24        WHEREAS, the City desires to be a sponsor of AFME; and

25        WHEREAS, there is sufficient unreserved fund balance in the General Fund  
26    in FY/14 to cover this appropriation.

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1 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF  
2 ALBUQUERQUE:

3 Section 1. That the following amount is hereby appropriated for Fiscal Year  
4 2014 from unreserved, unencumbered fund balance:

5 GENERAL FUND – 110

6 Cultural Services Department

7 Community Events \$50,000

8 Section 2. That the Mayor is authorized to enter into an agreement with the  
9 Albuquerque Film & Media Experience Foundation for the production of the  
10 2014 Albuquerque Film & Media Experience event.

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