

CITY of ALBUQUERQUE

TWENTY FIFTH COUNCIL

COUNCIL BILL NO. R-23-138 ENACTMENT NO. _____

SPONSORED BY: Dan Lewis

1 RESOLUTION

2 ESTABLISHING THE CITY COUNCIL PRESIDENT OR THEIR DESIGNEE AS
3 THE CITY REPRESENTATIVE ON THE ALBUQUERQUE REGIONAL ECONOMIC
4 ALLIANCE (AREA) BOARD OF DIRECTORS.

5 WHEREAS, Albuquerque Regional Economic Alliance (AREA) is the
6 newly rebranded Albuquerque Economic Development; and

7 WHEREAS, AREA is a regional organization that promotes economic
8 development within the Albuquerque metropolitan area; and

9 WHEREAS, the AREA 1.0 Regional Plan for Economic Growth and
10 Resiliency lists the following three goals: GOAL 1 Establish National Identity
11 as Leading Location for Business, GOAL 2 Attract, Retain and Align Talent,
12 GOAL 3 Break Down Barriers to Regional Competitiveness; and

13 WHEREAS, AREA has a Board of Directors comprised of business, real
14 estate, and elected officials from the Albuquerque region; and

15 WHEREAS, the City of Albuquerque provides funds to support the work
16 of AREA; and

17 WHEREAS, at present there is no City of Albuquerque representative on
18 the board of directors; and

19 WHEREAS, the City Council provides representatives to boards for
20 multiple different local organizations, including but not limited to the Hispano
21 Chamber of Commerce, Visit Albuquerque, Explora, and the New Mexico
22 Municipal League; and

23 WHEREAS, given the regional importance of AREA, the City Council
24 President or their designee should provide representation on the AREA board
25 of directors.

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1 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF
2 ALBUQUERQUE:

3 SECTION 1. The City of Albuquerque representative on the AREA board
4 of directors shall be the City Council President, or their designee.
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