

CITY of ALBUQUERQUE

TWENTY FIFTH COUNCIL

COUNCIL BILL NO. R-23-132 ENACTMENT NO. _____

SPONSORED BY: Trudy Jones, by request

1 RESOLUTION
2 APPROVING AND AUTHORIZING THE FILING OF A GRANT APPLICATION FOR
3 BROADBAND MARKETING AND OUTREACH COSTS WITH THE FEDERAL
4 COMMUNICATIONS COMMISSION/CONSUMER AND GOVERNMENTAL
5 AFFAIRS BUREAU AND PROVIDING FOR AN APPROPRIATION TO THE
6 DEPARTMENT OF TECHNOLOGY AND INNOVATION.

7 WHEREAS, Affordable Connectivity Outreach Grant Program (ACP
8 Outreach Grant Program) funds in the amount of \$100,000,000 are available
9 from the Federal Communications Commission (FCC or Commission)/
10 Consumer and Governmental Affairs Bureau (CGB); and

11 WHEREAS, ACP Outreach Grant Program funds provide new federal
12 funding for the FCC to grant eligible governmental entities and third-party
13 organizations with the funding and resources needed to increase awareness
14 of and participation in the ACP among those households most in need of
15 affordable connectivity; and

16 WHEREAS, the ACP Outreach Grant Program is one tool among a
17 comprehensive set of measures authorized by the Infrastructure Investment
18 and Jobs Act of 2021 (Infrastructure Act) and implemented by the FCC to help
19 bridge the digital divide; and

20 WHEREAS, the City of Albuquerque is currently estimated to have
21 approximately 74,580 households in need of affordable connectivity to the
22 internet; and

23 WHEREAS, such connectivity is considered essential to accessing
24 government, health, and education services online; and

25 WHEREAS, the City desires to appropriate these grant funds in the amount
26 of \$400,000; and

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1 WHEREAS, the ACP Outreach Grant Program requires no City match or
2 indirect overhead.

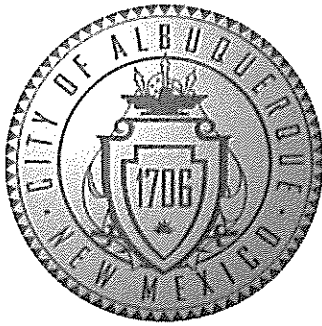
3 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF
4 ALBUQUERQUE:

5 Section 1. That the application for aid for financing broadband marketing
6 and outreach efforts with FCC in the amount of \$400,000 is hereby approved
7 and that the application’s acceptance and filing with the appropriate official or
8 office is and in all respects approved.

9 Section 2. That, in the event the Department of Technology and Innovation is
10 awarded the grant, funds in the amount of \$400,000 are hereby appropriated to
11 the Department of Technology and Innovation in the Operating Grants Fund
12 (265) for Fiscal Year 2023.

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Mayor Timothy M. Keller

CITY OF ALBUQUERQUE
Albuquerque, New Mexico
Office of the Mayor

INTER-OFFICE MEMORANDUM

April 11, 2023

TO: Pat Davis, President, City Council

FROM: Timothy M. Keller, Mayor 

**SUBJECT: GRANT APPLICATION FOR BROADBAND MARKETING AND
OUTREACH COSTS**

The Department of Technology and Innovation (DTI) wishes to apply for \$400,000 in Affordable Connectivity Outreach Grant Program (ACP Outreach Grant Program) funds. These funds will be used in marketing and outreach to raise awareness in the Albuquerque community of the Affordable Connectivity Program (ACP). The ACP Outreach Grant Program is one tool among a comprehensive set of measures authorized by the Infrastructure Investment and Jobs Act of 2021 (Infrastructure Act) and implemented by the Federal Communications Commission (FCC) to help bridge the digital divide. It helps eligible low-income families by reducing the cost of connecting to the internet.

A resolution has been prepared and is being forwarded to City Council for approval.


TITLE/SUBJECT OF LITIGATION*** *Same as subject line on last page)*

Approved:

Approved as to Legal Form:



Lawrence Rael Date
Chief Administrative Officer



City Attorney

Recommended:

DS
at

DocuSigned by:



4/14/2023 | 4:09 PM MDT

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Date

Director

Cover Analysis

1. What is it?

The Department of Technology and Innovation (DTI) wishes to apply for \$400,000.00 in Affordable Connectivity Outreach Grant Program (ACP Outreach Grant Program) funds. These funds will be used in marketing and outreach to raise awareness in the Albuquerque community of the Affordable Connectivity Program (ACP). The ACP Outreach Grant Program is one tool among a comprehensive set of measures authorized by the Infrastructure Investment and Jobs Act of 2021 (Infrastructure Act) and implemented by the Federal Communications Commission (FCC) to help bridge the digital divide.

2. What will this piece of legislation do?

The legislation authorizes DTI to accept and utilize grant funds pending grantor's approval of its application.

3. Why is this project needed?

It helps create and increase awareness to eligible low-income families about the FCC's Affordable Connectivity Program so that residents can benefit from reducing the cost of connecting to the internet.

4. How much will it cost and what is the funding source?

According to the Education Superhighway's ACP dashboard, the City of Albuquerque currently has a 33% adoption rate for ACP. There is a total of 109,716 ACP eligible households and 35,957 have subscribed. With the \$400,000 in ACP Outreach Grant Program funding from the FCC, we hope to reach around 8,000 additional households. No additional funding is necessary unless the city wants to increase ACP outreach efforts to reach more ACP eligible households.

5. Is there a revenue source associated with this contract? If so, what level of income is projected?

The Grant is the revenue source.

6. What will happen if the project is not approved?

If this project is not approved, the City of Albuquerque will miss the opportunity to ensure that every resident has adequate access to technologies and skills needed to fully participate in society.

7. Is this service already provided by another entity?

Local internet service providers like Comcast, fund their own ACP initiatives within our city to increase their customer count. An initiative driven by the City, could be more effective because it can bring all providers together in one place for the benefit of the resident. Our program will

create a one stop shop for residents therefore making it easier for them with a greater chance of success for the resident rather than the provider.

FISCAL IMPACT ANALYSIS

TITLE: GRANT APPLICATION FOR BROADBAND MARKETING AND OUTREACH COSTS: O: 265
 FUND:
 DEPT: DTI

- No measurable fiscal impact is anticipated, i.e., no impact on fund balance over and above existing appropriations.
- (If Applicable) The estimated fiscal impact (defined as impact over and above existing appropriations) of this legislation is as follows:

	2023	Fiscal Years 2024	2025	Total
Base Salary/Wages				-
Fringe Benefits at				-
Subtotal Personnel	-	-	-	-
Operating Expenses	354,925	-	-	354,925
Property				-
Indirect Costs 12.70%	45,075	-	-	45,075
Total Expenses	\$ 400,000	\$ -	\$ -	\$ 400,000
<input type="checkbox"/> Estimated revenues not affected				
<input checked="" type="checkbox"/> Estimated revenue impact				
Revenue from program				0
Amount of Grant	400,000	-	-	400,000
City Cash Match				
City Inkind Match				
City IDOH				
Total Revenue	\$ 400,000	\$ -	\$ -	\$ 400,000

These estimates do not include any adjustment for inflation.

* Range if not easily quantifiable.

Number of Positions created

COMMENTS:

COMMENTS ON NON-MONETARY IMPACTS TO COMMUNITY/CITY GOVERNMENT:

. This grant will support eligible low income families by reducing the cost of connecting to the internet.

PREPARED BY:

DocuSigned by:
Dominique Velasquez 4/14/2023 | 3:59 PM MDT
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 FISCAL ANALYST

APPROVED:

DocuSigned by:
Mark Lude 4/14/2023 | 4:09 PM MDT
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 DIRECTOR (date)

REVIEWED BY:

DocuSigned by:
Kevin E. Noel 4/19/2023 | 4:13
 05A9A311B430446
 EXECUTIVE BUDGET ANALYST

DocuSigned by:
Phenice L. Davis 4/19/2023 | 5:34
 BD22ED76FD9344E
 BUDGET OFFICER (date)

DocuSigned by:
Christine Bomer 4/24/2023 | 9:12 AM MDT
 E02C282349CC47D
 CITY ECONOMIST