



1 WHEREAS, the ACP Outreach Grant Program requires no City match or  
2 indirect overhead.

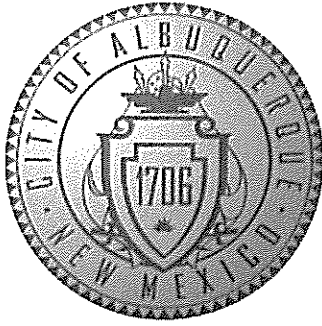
3 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF  
4 ALBUQUERQUE:

5 Section 1. That the application for aid for financing broadband marketing  
6 and outreach efforts with FCC in the amount of \$400,000 is hereby approved  
7 and that the application’s acceptance and filing with the appropriate official or  
8 office is and in all respects approved.

9 Section 2. That, in the event the Department of Technology and Innovation is  
10 awarded the grant, funds in the amount of \$400,000 are hereby appropriated to  
11 the Department of Technology and Innovation in the Operating Grants Fund  
12 (265) for Fiscal Year 2023.

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**CITY OF ALBUQUERQUE**  
Albuquerque, New Mexico  
Office of the Mayor

Mayor Timothy M. Keller

**INTER-OFFICE MEMORANDUM**

April 11, 2023

**TO:** Pat Davis, President, City Council

**FROM:** Timothy M. Keller, Mayor 

**SUBJECT: GRANT APPLICATION FOR BROADBAND MARKETING AND  
OUTREACH COSTS**

The Department of Technology and Innovation (DTI) wishes to apply for \$400,000 in Affordable Connectivity Outreach Grant Program (ACP Outreach Grant Program) funds. These funds will be used in marketing and outreach to raise awareness in the Albuquerque community of the Affordable Connectivity Program (ACP). The ACP Outreach Grant Program is one tool among a comprehensive set of measures authorized by the Infrastructure Investment and Jobs Act of 2021 (Infrastructure Act) and implemented by the Federal Communications Commission (FCC) to help bridge the digital divide. It helps eligible low-income families by reducing the cost of connecting to the internet.

A resolution has been prepared and is being forwarded to City Council for approval.



# Cover Analysis

## 1. What is it?

The Department of Technology and Innovation (DTI) wishes to apply for \$400,000.00 in Affordable Connectivity Outreach Grant Program (ACP Outreach Grant Program) funds. These funds will be used in marketing and outreach to raise awareness in the Albuquerque community of the Affordable Connectivity Program (ACP). The ACP Outreach Grant Program is one tool among a comprehensive set of measures authorized by the Infrastructure Investment and Jobs Act of 2021 (Infrastructure Act) and implemented by the Federal Communications Commission (FCC) to help bridge the digital divide.

## 2. What will this piece of legislation do?

The legislation authorizes DTI to accept and utilize grant funds pending grantor's approval of its application.

## 3. Why is this project needed?

It helps create and increase awareness to eligible low-income families about the FCC's Affordable Connectivity Program so that residents can benefit from reducing the cost of connecting to the internet.

## 4. How much will it cost and what is the funding source?

According to the Education Superhighway's ACP dashboard, the City of Albuquerque currently has a 33% adoption rate for ACP. There is a total of 109,716 ACP eligible households and 35,957 have subscribed. With the \$400,000 in ACP Outreach Grant Program funding from the FCC, we hope to reach around 8,000 additional households. No additional funding is necessary unless the city wants to increase ACP outreach efforts to reach more ACP eligible households.

## 5. Is there a revenue source associated with this contract? If so, what level of income is projected?

The Grant is the revenue source.

## 6. What will happen if the project is not approved?

If this project is not approved, the City of Albuquerque will miss the opportunity to ensure that every resident has adequate access to technologies and skills needed to fully participate in society.

## 7. Is this service already provided by another entity?

Local internet service providers like Comcast, fund their own ACP initiatives within our city to increase their customer count. An initiative driven by the City, could be more effective because it can bring all providers together in one place for the benefit of the resident. Our program will

create a one stop shop for residents therefore making it easier for them with a greater chance of success for the resident rather than the provider.

**FISCAL IMPACT ANALYSIS**

TITLE: GRANT APPLICATION FOR BROADBAND MARKETING AND OUTREACH COSTS: O: 265  
 FUND:  
 DEPT: DTI

- No measurable fiscal impact is anticipated, i.e., no impact on fund balance over and above existing appropriations.
- (If Applicable) The estimated fiscal impact (defined as impact over and above existing appropriations) of this legislation is as follows:

	2023	Fiscal Years 2024	2025	Total
Base Salary/Wages				-
Fringe Benefits at				-
Subtotal Personnel	-	-	-	-
Operating Expenses	354,925	-	-	354,925
Property				-
Indirect Costs 12.70%	45,075	-	-	45,075
<b>Total Expenses</b>	<b>\$ 400,000</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 400,000</b>
<input type="checkbox"/> Estimated revenues not affected				
<input checked="" type="checkbox"/> Estimated revenue impact				
Revenue from program				0
Amount of Grant	400,000	-	-	400,000
City Cash Match				
City Inkind Match				
City IDOH				
<b>Total Revenue</b>	<b>\$ 400,000</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 400,000</b>

These estimates do not include any adjustment for inflation.

\* Range if not easily quantifiable.

Number of Positions created

**COMMENTS:**

**COMMENTS ON NON-MONETARY IMPACTS TO COMMUNITY/CITY GOVERNMENT:**

. This grant will support eligible low income families by reducing the cost of connecting to the internet.

**PREPARED BY:**

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 FISCAL ANALYST

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