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1 "ATMD Planning Group"), is hereby created, and the Petition is hereby referred
2 to the ATMD District Planning Group, pursuant to the Act.

3 SECTION 2. The persons to serve on the ATMD Planning Group are as
4 follows:

- 5 Position #1: Cainan Harris, Heritage Hotels & Resorts
- 6 Position #2: Deepesh Kholwadwala, Sun Capital Hotels
- 7 Position #3: Damen Kompanowski, Sheraton Uptown
- 8 Position #4: Prakash Sundaram, Total Management Systems
- 9 Position #5: Tania Armenta, Visit Albuquerque

10 SECTION 3. The AMID Planning Group shall prepare a district plan in
11 order to implement the creation of the Albuquerque Tourism Marketing District,
12 in accordance with the petition and as required by the Act.

13 SECTION 4. The district plan shall:

- 14 (1) state the purpose for the creation of the district;
- 15 (2) describe in general terms the businesses to be included in the district;
- 16 (3) provide such other information as the Albuquerque City Council deems
17 necessary for the proper evaluation of the plan.
- 18 (4) describe in general terms both the real property and the businesses
19 included in the district; and
- 20 (5) provide a formula to be used to assess businesses in the district for the
21 tourism improvement benefit fee to be collected along with the municipal
22 property tax.

23 SECTION 5. The City Clerk is authorized to provide notice of public hearing
24 on the proposed district plan, after being notified of its completion by
25 the ATMD District Planning Group.

26 SECTION 6. The notice of public hearing on the proposed district plan
27 shall contain:

- 28 (1) the time and place where the planning group will hold a hearing on the
29 proposed district and improvements;
- 30 (2) the estimated cost of improvements;
- 31 (3) the boundary of the district;

1 (4) the recommended formula or the preliminary estimate of assessment of
2 a tourism improvement benefit fee against each business to be included in
3 the proposed district.

4 SECTION 7. The ATMD Planning Group shall submit its recommendation to
5 the City Council to create the district as proposed or amended, after public
6 hearing on the proposed district plan.

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