CITY of ALBUQUERQUE TWENTY FOURTH COUNCIL

COUNCIL BILL NO. R-21-236 ENACTMENT NO. **SPONSORED BY:** Isaac Benton, Cynthia D. Borrego, Brook Bassan 1 RESOLUTION 2 REFERRING THE PETITION FOR THE ALBUQUERQUE TOURISM MARKETING 3 DISTRICT TO THE PLANNING GROUP TO PREPARE THE DISTRICT PLAN AND AUTHORIZING THE CITY CLERK TO GIVE NOTICE OF HEARING FOR THE 4 5 **PROPOSED PLAN** 6 WHEREAS, Section 3-63-6 NMSA 1978, of the Business Improvement 7 District Act (3-63-1 to 3-63-16 NMSA 1978), the "Act", requires the City Council to refer a compliant Petition for the creation of a Business Improvement District, 8 9 to a planning group for preparation of a business improvement district plan; 10 and Deletion 11 WHEREAS, Section 3-63-9 NMSA 1978 provides for appointment of a Bracketed/Underscored Material] - New 12 planning group by the Council, consisting of not more than five (5) members, 13 not less than one of which shall be a business owner, subject to acketed/Strikethrough Material the district assessment, located within the proposed district; and 14 15 WHEREAS, Section 3-63-6 NMSA 1978 provides that, after preparation of 16 the plan, the City Clerk shall give notice for public hearing before the planning 17 group on the proposed business improvement district, to be titled the 18 Albuquerque Tourism Marketing District plan; and 19 WHEREAS, the City Council of the City of Albuquergue has received, on 20 or about December 17, 2021 a petition for the creation of a district, under the Act, to be known as the Albuquergue Tourism Marketing District. 21 <u>م</u> 22 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY 23 OF ALBUQUERQUE: 24 That the City Council has received a petition for the SECTION 1.

25 creation of the Albuquerque Tourism Marketing District, signed by a majority of26 business owners within the proposed district. A planning group (the

1

"ATMD Planning Group"), is hereby created, and the Petition is hereby referred
 to the ATMD District Planning Group, pursuant to the Act.

3 <u>SECTION 2.</u> The persons to serve on the ATMD Planning Group are as 4 follows:

5 Position #1: Cainan Harris, Heritage Hotels & Resorts

6 Position #2: Deepesh Kholwadwala, Sun Capital Hotels

7 Position #3: Damen Kompanowski, Sheraton Uptown

8 Position #4: Prakash Sundaram, Total Management Systems

9 Position #5: Tania Armenta, Visit Albuquerque

10 <u>SECTION 3.</u> The AMID Planning Group shall prepare a district plan in

11 order to implement the creation of the Albuquerque Tourism Marketing District,

12 in accordance with the petition and as required by the Act.

13 <u>SECTION 4.</u> The district plan shall:

14 (1) state the purpose for the creation of the district;

15 (2) describe in general terms the businesses to be included in the district;

16 (3) provide such other information as the Albuquerque City Council deems

17 necessary for the proper evaluation of the plan.

18 (4) describe in general terms both the real property and the businesses19 included in the district; and

20 (5) provide a formula to be used to assess businesses in the district for the
21 tourism improvement benefit fee to be collected along with the municipal
22 property tax.

23 <u>SECTION 5.</u> The City Clerk is authorized to provide notice of public hearing
24 on the proposed district plan, after being notified of its completion by

25 the ATMD District Planning Group.

26 <u>SECTION 6.</u> The notice of public hearing on the proposed district plan27 shall contain:

(1) the time and place where the planning group will hold a hearing on theproposed district and improvements;

30 (2) the estimated cost of improvements;

31 (3) the boundary of the district;

[Bracketed/Underscored Material] - New Bracketed/Strikethrough Material] - Deletion

(4) the recommended formula or the preliminary estimate of assessment of a tourism improvement benefit fee against each business to be included in the proposed district. SECTION 7. The ATMD Planning Group shall submit its recommendation to 5 the City Council to create the district as proposed or amended, after public hearing on the proposed district plan. [Bracketed/Strikethrough Material] - Deletion 6 8 2 5 5 7 5 7 6 1 8 6 8 2 9 5 7 7 8 8 7 8 7 8 8 9

Bracketed/Underscored Material] - New