



- 1           • Identifies opportunities for iconic sign rehabilitation, replacement or
- 2 development and establishes a City-sponsored program that accomplishes
- 3 this work in collaboration with businesses and property owners;
- 4           • Establishes a marketing and business promotion program; and
- 5           • Implements a clean-up and maintenance program that addresses
- 6 litter, street cleaning, landscape maintenance, and immediate removal of
- 7 obstructions from public ways and sidewalks.

8           **SECTION 2. Reporting.** The City Administration shall submit a report of its  
9 progress on this program to the City Council for its receipt by January 15,  
10 2023.

11           **SECTION 3.** That the following amount is hereby appropriated from  
12 available fund balance to the following program for Fiscal Year 2023:

13	<b>GENERAL FUND – 110</b>	
14	<b>Arts and Culture Department</b>	
15	<b>Community Events</b>	<b>250,000</b>

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1 PASSED AND ADOPTED THIS 7<sup>th</sup> DAY OF September, 2022  
2 BY A VOTE OF: 9 FOR 0 AGAINST.

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Isaac Benton, President  
City Council

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APPROVED THIS 19 DAY OF September, 2022

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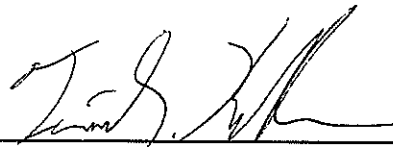
Bill No. R-22-53

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Timothy M. Keller, Mayor  
City of Albuquerque

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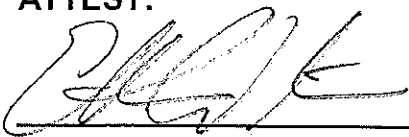
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ATTEST:

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Ethan Watson, City Clerk

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