



1 opportunity to participate in the community and economy, and are well  
2 sheltered, safe, healthy, and educated.

3 OBJECTIVE 1. Complete cost of service analysis for Golf  
4 Management division and develop a rates and charges model for a self-  
5 sustaining operation. Submit a status report to the Mayor and City Council by  
6 the end of FY/13. (P&R/Affordable and Quality Golf)

7 OBJECTIVE 2. Assess the Department of Senior Affairs' website for  
8 readability, accuracy, thoroughness and customer satisfaction to determine  
9 improvements in updating and maintaining the site. Identify contractor to  
10 design and implement changes that conform with ITSD standards and  
11 protocol. Submit status report to the Mayor and City Council by the end of  
12 FY/13. (DSA/Strategic Support)

13 OBJECTIVE 3. Develop and produce a video commemorating the  
14 State's centennial and promoting the work of the Department of Senior Affairs.  
15 The video will also feature the importance of the senior population and honor  
16 their history and tell the New Mexico story. Identify contractor to assist with  
17 theme development, including filming, casting and marketing tactics. Deliver  
18 finished product by end of first quarter, FY/13, and submit status report to the  
19 Mayor and City Council by end of the second quarter FY/13. (DSA/Well Being)

20 OBJECTIVE 4. Coordinate and share resources between the  
21 Department of Senior Affairs and Transit to expand transportation services to  
22 seniors and maximize the use of the Transportation Division of Senior Affairs  
23 to reach more customers and coordinate hours of service as well as driver  
24 routes with the Transit Department. Submit a status report to the Mayor and  
25 City Council by the end of FY/13. (DSA/Access to Basic Services)

26 OBJECTIVE 5. Collaborate with the Albuquerque Public Schools  
27 (APS) to create a volunteer partnership that will offer seniors an opportunity to  
28 contribute their volunteer efforts with the students in our community. This  
29 partnership will establish a broader range of volunteer opportunities to  
30 individuals than what is currently available through our Foster Grandparent  
31 Program (FGP). Submit a status report to the Mayor and City Council by the  
32 second quarter of FY/13. (DSA/Access to Basic Services)

33 OBJECTIVE 6. Collaborate with the Department of Parks and

1 Recreation and with the Veterans Memorial Foundation to develop and  
2 implement a plan for the oversight and administration of the Veterans  
3 Memorial Museum and Conference Center. Submit a status report to the  
4 Mayor and City Council by the end of FY/13. (DSA/Well Being)

5 **PUBLIC SAFETY GOAL:** The public is safe and secure, and shares  
6 responsibility for maintaining a safe environment.

7 **OBJECTIVE 1.** In order to engage citizens involved in Neighborhood  
8 Crime Watches, collaborate with area command staff to deploy the Citizen Hot  
9 Sheet area in the web-based CONNECT site in order to initiate more proactive  
10 crime-fighting strategies. The CONNECT site's purpose is to unite community  
11 partners to law enforcement so that they can communicate more effectively  
12 about crime and public safety issues. Submit a status report to the Mayor and  
13 City Council by the end of FY/13. (APD/Officer and Department Support)

14 **OBJECTIVE 2.** In order to educate endangered populations and  
15 potentially decrease the incidence of sexual assault, participate in quarterly  
16 presentations and other outreach efforts at schools and other settings. The  
17 presentation will include an overview of the services that APD can provide in  
18 the event of an assault. Submit a status report to the Mayor and City Council  
19 by the end of FY/13. (APD/Family Advocacy Center)

20 **OBJECTIVE 3.** To better prepare cadets as police officers upon  
21 graduation, enhance training at the Basic Training level to increase the cadet's  
22 knowledge and skill level. All lesson plans will be revised to solicit active  
23 cadet participation and training blocks will be added to the curriculum that will  
24 incorporate cadet-led instruction. Cadets will be required to research topics  
25 and present them to their class, incorporating a collegiate-type atmosphere.  
26 Submit a status report to the Mayor and City Council by the end of FY/13.  
27 (APD/Neighborhood Policing)

28 **OBJECTIVE 4.** Reduce criminal activity and improve the quality of  
29 life in the Southeast Area Command through the implementation of "Operation  
30 Hot Spot: Phase 2" with existing funding. Operation Hot Spot includes  
31 specialized enforcement and predictive analysis modeling to address  
32 problems of mutual concern to law enforcement and the residents within the  
33 area command. Submit a status report to the Mayor and City Council at the

1 end of the second and fourth quarters, FY/13. (APD/Neighborhood Policing)

2 OBJECTIVE 5. In order to reduce crime, APD's newly-formed  
3 Organized Crime Unit (OCU) will investigate, develop intelligence on trends  
4 and inform private sector partners and department personnel on local  
5 organized retail crime activities. OCU will continue developing working  
6 relationships with private sector partners and will identify, document and  
7 focus on repeat organized retail crime offenders that commit crimes impacting  
8 Albuquerque's business community. Submit a status report to the Mayor and  
9 City Council by the end of FY/13. (APD/Investigative Services)

10 OBJECTIVE 6. In order to achieve Commission on Accreditation for  
11 Law Enforcement Agencies (CALEA) accreditation for APD's Communication  
12 Division, APD Communications staff will complete appropriate updates and  
13 changes to the Communications Center policy book that are in line with  
14 CALEA guidelines. Communication staff will attend CALEA training and will  
15 begin to collect proofs of compliance for established standards, resulting in  
16 an eventual accredited status. Submit a status report to the Mayor and City  
17 Council by the end of FY/13. (APD/Communications and Records)

18 OBJECTIVE 7. In an effort to improve police data and voice  
19 communications, collaborate with the State of New Mexico to build on the  
20 regulatory framework of the 700 MHz public safety band to facilitate the  
21 establishment of a nationwide, interoperable broadband communications  
22 network for the benefit of state and local public safety users. Submit a status  
23 report to the Mayor and City Council by the end of FY/13.  
24 (APD/Communications and Records)

25 OBJECTIVE 8. Develop and initiate a program to ensure maximum  
26 Insurance Services Office credit for firefighter training. Program development  
27 and implementation to be completed by the end of the second quarter of  
28 FY/13. Submit a status report to the Mayor and City Council by the end of  
29 second quarter of FY/13. (Fire/AFD Headquarters)

30 OBJECTIVE 9. Implement a Document Management System. Submit a  
31 status report to the Mayor and City Council by the end of the first quarter of  
32 FY/13. (Fire/AFD Headquarters)

33 OBJECTIVE 10. Develop and initiate a Medical Director response

1 program to major incidents within Albuquerque by the end of the second  
2 quarter of FY/13. Submit a status report to the Mayor and City Council by the  
3 end of the second quarter of FY/13. (Fire/Emergency Response)

4 OBJECTIVE 11. Develop and implement an Ethics manual and  
5 associated curriculum by the end of the second quarter of FY/13. Submit a  
6 report to the Mayor and City Council by the third quarter of FY/13.  
7 (Fire/Headquarters)

8 OBJECTIVE 12. Double the number of spay/neuter surgeries of public  
9 animals (external to shelter) at the department's in-house spay/neuter clinics  
10 from the current rate of 2,000. Submit a status report to the Mayor and City  
11 Council, including comparative statistics regarding in-house spay/neuter  
12 surgeries, at the end FY/13. (AWD/Albuquerque Animal Welfare)

13 OBJECTIVE 13. Develop and implement improvements in the quality of  
14 pet adoptions, in addition to increasing the number of pet adoptions. Submit a  
15 status report to the Mayor and the City Council at the end of the second  
16 quarter of FY/13. (AWD/Albuquerque Animal Welfare)

17 PUBLIC INFRASTRUCTURE. Existing communities are adequately and  
18 efficiently served with well planned, coordinated, and maintained  
19 infrastructure. New development is efficiently integrated into existing  
20 infrastructures and that the costs are balanced with the revenues generated.

21 OBJECTIVE 1. Complete Passenger Facility Charge (PFC) program #4  
22 with the Federal Aviation Administration (FAA) to ensure funding of capital  
23 projects by the end of FY/13. (Aviation/Aviation Management and Professional  
24 Support)

25 OBJECTIVE 2. Complete construction of Bear Canyon Arroyo Bridge  
26 over I-25 by the end of 4th quarter FY/13. (DMD/Construction)

27 OBJECTIVE 3. Provide new Pavement Quality Index street ratings by  
28 end of 4th quarter FY/13. (DMD/Street Services)

29 OBJECTIVE 4. Publish and implement the final version of the revised  
30 guidelines for a New Traffic Management Program (NTMP) by the end of 4th  
31 quarter FY/13. (DMD/Street Services)

32 OBJECTIVE 5. Determine the annual cost for electricity and  
33 maintenance both as a whole and by streetlight for the streetlights that are not

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1 included in the PNM base rate and provide a tally of the estimated number of  
2 personnel hours required to maintain these lights by the end of 3rd quarter  
3 FY/13. (DMD/Traffic Engineering)

4 **SUSTAINABLE COMMUNITY DEVELOPMENT.** Guide growth to protect the  
5 environment and the community's economic vitality and create a variety of  
6 livable, sustainable communities throughout Albuquerque.

7 **OBJECTIVE 1.** Complete construction of Albuquerque Fire  
8 Department - Station 2 and Station 7 by end of the 4th quarter FY/13.  
9 (DMD/Construction)

10 **OBJECTIVE 2.** Complete Median Landscaping on West I-40 Median by  
11 the end of 2nd quarter FY/13 (DMD/Construction)

12 **OBJECTIVE 3.** Complete cost of service analysis for Parks and  
13 Recreation Department and develop recommended policies related to  
14 alternative funding mechanisms and revenue development. Submit a status  
15 report to the Mayor and City Council by the end of FY/13. (P&R/Parks  
16 Management)

17 **OBJECTIVE 4.** Develop a functional program at the Veterans'  
18 Memorial Park and Visitor Center including special event programming,  
19 volunteer program development and marketing (in partnership with Senior  
20 Affairs and Cultural Services). Submit a status report to the Mayor and City  
21 Council by the end of FY/13. (P&R/Parks Management)

22 **OBJECTIVE 5.** Implement and evaluate the use of mobile devices by  
23 Planning Department field inspectors utilizing iPads to input and retrieve  
24 information to and from the KIVA permit tracking system and the ePlan  
25 electronic review system. CIP funds will be used to purchase hardware and  
26 software. Submit a status report to the Mayor and City Council by the end of  
27 FY/13. (Planning/Planning Strategic Support and GIS)

28 **OBJECTIVE 6.** Increase services in the FasTrax program to maintain  
29 the initiative from FY/11 that allows expedited review of plans and building  
30 permits for an additional fee. Permits issued in FY/13 will exceed 200 FasTrax  
31 plan reviews by the end of FY/13. (Planning/One Stop Shop)

32 **OBJECTIVE 7.** Enforce amended Zoning Code, subsections 14-6-1-  
33 5(B) and 14-16-3-5(A), (B), (C) and (D) ROA 1994 to update the regulation of

1 electronic signs; adding restrictions to new off-premise electronic signs.  
2 Create the process for annual review of the electronic signs, implementing  
3 new regulations, assessing fees and overall compliance. A report will be  
4 submitted to the Mayor and City Council by the end of FY/13. (Planning/Code  
5 Enforcement)

6 OBJECTIVE 8. Complete a National Register of Historic Places  
7 nomination for the "Locomotive Shops Historic District," also known as the  
8 City-owned Rail Yards property in Barelás. Concurrently, draft an application  
9 for City Landmark designation of the "Locomotive Shops Historic District."  
10 Submit a status update to the Mayor and City Council by the end of the 3<sup>rd</sup>  
11 quarter of FY/13. (Planning/Historic Preservation)

12 ENVIRONMENTAL PROTECTION and ENHANCEMENT. Protect and enhance  
13 Albuquerque's natural environments - its mountains, river, bosque, volcanoes,  
14 arroyos, air, and water.

15 OBJECTIVE 1. In support of the Sunport's sustainability management  
16 and renewable energy efforts, construct an approximate 350 kilowatt  
17 photovoltaic array at the Rental Car Facility. Submit a report to the Mayor and  
18 City Council by the end of FY/13. (Aviation/Aviation Operations, Maintenance,  
19 and Security)

20 OBJECTIVE 2. Implement a preventative maintenance program and  
21 continue the deferred maintenance program at the Bio Park. Submit a status  
22 report to the Mayor and City Council by the end of FY/13. (CSD/Biological  
23 Park)

24 ECONOMIC VITALITY. Achieve a vital, diverse, and sustainable economy in  
25 which businesses and residents have opportunities for success.

26 OBJECTIVE 1. Implement the certified sites process at the Aerospace  
27 Technology Park at Double Eagle II and the Foreign Trade Zone at the Sunport  
28 as test beds. Submit a report to the Mayor and City Council by the end of  
29 FY/13. (Aviation/Aviation Management and Professional Support)

30 OBJECTIVE 2. Fully implement the new retail program at the Sunport  
31 including completion of all tenant improvements. Submit a report to the  
32 Mayor and the City Council by the 2nd quarter of FY/13. (Aviation/Aviation  
33 Management and Professional Support)

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1 **COMMUNITY and CULTURAL ENGAGEMENT. Residents participate in the life**  
2 **and decisions of the community to promote and enhance our pride, cultural**  
3 **values, and resources and ensure that Albuquerque’s community institutions**  
4 **are effective and responsive.**

5 **OBJECTIVE 1. Provide greater access for the public to literary and**  
6 **creative media via portable and/or digital technologies and devices. Submit a**  
7 **status report to the Mayor and City Council by the end of FY/13. (CSD/Public**  
8 **Library)**

9 **OBJECTIVE 2. Increase diversity of cultural and creative offerings at**  
10 **the KiMo Theatre. Submit a status report to the Mayor and City Council by the**  
11 **end of FY/13. (CSD/Community Events/KiMo)**

12 **GOVERNMENTAL EXCELLENCE and EFFECTIVENESS. Government is**  
13 **ethical, transparent, and responsive to its citizens. Every element of**  
14 **government contributes effectively to meeting public needs.**

15 **OBJECTIVE 1. Evaluate, recommend, and implement a technology**  
16 **based solution for the automation and enhancement of the City employment**  
17 **process including recruitment, candidate screening and selection, applicant**  
18 **tracking and reporting. Identify and assess available automated systems to**  
19 **streamline the employment business process and provide necessary support**  
20 **for tracking, recordkeeping, and compliance reporting. Submit a report to the**  
21 **Mayor and City Council by the end of FY/13. (HR/Personnel Services)**

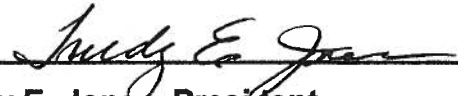
22 **OBJECTIVE 2. Enhance City business applications through software**  
23 **upgrades and implementations providing better on-line payment capability for**  
24 **various city services, better management of leases of City properties and**  
25 **streamlining the public financing of municipal elections. Submit a status**  
26 **report to the Mayor and City Council by the end of FY/13. (DFAS/Strategic**  
27 **Support)**

28 **Section 2. That the Mayor shall submit a report by Goal to the City**  
29 **Council at least semi-annually summarizing the progress made toward**  
30 **implementation of all the one-year objectives and that any report called for in**  
31 **this resolution shall be in the form of an Executive Communication from the**  
32 **Mayor to the City Council, unless otherwise specifically noted.**



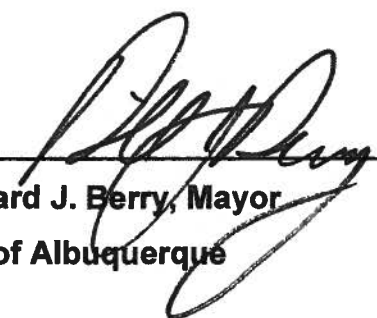
1 PASSED AND ADOPTED THIS 21<sup>st</sup> DAY OF May, 2012  
2 BY A VOTE OF: 9 FOR 0 AGAINST.

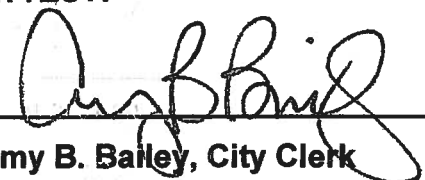
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Trudy E. Jones, President  
City Council

APPROVED THIS 29<sup>th</sup> DAY OF May, 2012

Bill No. R-12-42

  
\_\_\_\_\_  
Richard J. Berry, Mayor  
City of Albuquerque

ATTEST:  
  
\_\_\_\_\_  
Amy B. Bailey, City Clerk

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