

# CITY of ALBUQUERQUE

## TWENTY SECOND COUNCIL

COUNCIL BILL NO. R-16-107 ENACTMENT NO. R.2016.100

SPONSORED BY: Dan Lewis and Ken Sanchez

1 RESOLUTION  
2 RESERVING FUNDS WITHIN THE COUNCIL PROJECTS FUND FOR THE  
3 PURPOSE OF INCREASING PROVIEW'S COVERAGE OF LOCAL HIGH  
4 SCHOOL SPORTS.

5 WHEREAS, ProView Networks are the official broadcast partner for the New  
6 Mexico Activities Association, The New Mexico High School Coaches  
7 Association, New Mexico Young American Football League (NMYAFL),  
8 Albuquerque Youth Basketball League (AYBL), Rio Rancho Public Schools  
9 Athletics and Albuquerque Public Schools Athletics, promoting youth  
10 athletics by providing high-quality coverage of local sporting events in our  
11 community; and

12 WHEREAS, ProView Networks is a privately funded organization supported  
13 by advertising and sponsorships from local businesses and institutions; and

14 WHEREAS, local sporting events such as baseball, basketball, football,  
15 soccer, and wrestling are broadcast on Comcast channel 26 and  
16 Proviewnetworks.com; and

17 WHEREAS, over 200,000 people in Albuquerque have access to Comcast  
18 channel 26, and Proviewnetworks.com had 856,721 page views and 327,418  
19 unique visits in 2013; and

20 WHEREAS, ProView broadcasts 14 to 18 live games and original talk shows  
21 every week and re-broadcasts each game and talk show two to three times per  
22 week, resulting in sponsors' 30-second spots being aired a minimum of 50  
23 times and a maximum of 74 times every week during the season.

24 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF  
25 ALBUQUERQUE:


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1           The Council shall reserve \$25,000 within the Council Projects activity for  
2 the purpose of sponsoring one season of ProView Networks' broadcasts of  
3 local youth sports.

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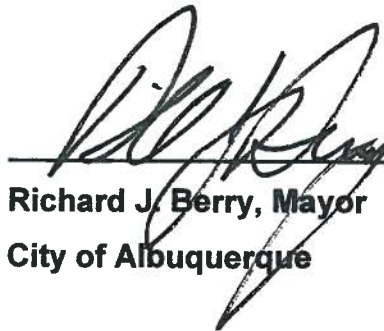
1 PASSED AND ADOPTED THIS 7<sup>th</sup> DAY OF November, 2016  
2 BY A VOTE OF: 9 FOR 0 AGAINST.

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8 **Dan Lewis, President**  
9 **City Council**

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14 APPROVED THIS 21<sup>st</sup> DAY OF November, 2016

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18 **Bill No. R-16-107**

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23 **Richard J. Berry, Mayor**  
24 **City of Albuquerque**

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26 **ATTEST:**

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29 **Natalie Y. Howard, City Clerk**

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