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1 visitors, and City staff alike to come together, reflect on the past, envision a
2 future that honors the legacy of this legendary highway, and plan for a historic
3 event that celebrates that future; and

4 WHEREAS, the City has adopted multiple pieces of legislation to support
5 planning and preparations for the Route 66 Centennial Celebration:

- 6 • R-22-53, adopted in September 2022, established a Community
7 Improvement Program for Route 66 along its entire length
8 throughout the City, and included an appropriation; and
- 9 • R-23-175, adopted in October 2023, directed the City of Albuquerque
10 to maintain landscaping, streetscaping, signage, transit facilities,
11 and other associated assets along Central Avenue/Route 66
12 throughout City limits; and
- 13 • R-24-11, adopted in February 2024, directed the Albuquerque Police
14 Department, the Albuquerque Community Safety Department, and
15 the Albuquerque Planning Department to report and present to the
16 City Council on a quarterly basis on initiatives to prepare Central
17 Avenue throughout City Limits for the Route 66 Centennial
18 Celebration, and also established the method for reporting and
19 presenting as mandated in Resolution-23-175; and

20 WHEREAS, the Department of Arts and Culture has been planning for the
21 Route 66 Centennial Celebration since 2022 and will begin reporting to City
22 Council on the preparation efforts for the Celebration completed by every City
23 Department, per R-23-175 and R-24-11; and

24 WHEREAS, Department of Arts and Culture created the Route 66
25 Centennial Celebration Community Committee comprised of local business
26 owners and community leaders to ensure that the event reflects the true
27 essence of Route 66 and its lasting impact on Albuquerque; and

28 WHEREAS, the Department of Arts and Culture and the Route 66
29 Centennial Celebration Community Committee have developed the Route 66
30 Centennial Celebration 2025-2026 Project Plan to guide the implementation of
31 efforts leading up to the Celebration; and

32 WHEREAS, for the purpose of pursuing grants from federal and state
33 agencies and non-profits, an adopted Project Plan, or Policy Plan, is needed;

1 and The Route 66 Centennial Celebration 2025-2026 Project Plan serves as
2 this Policy Plan.

3 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF
4 ALBUQUERQUE:

5 Section 1. The City of Albuquerque hereby adopts the Route 66 Centennial
6 Celebration 2025-2026 Project Plan.

7 Section 2. The City of Albuquerque hereby designates the Department of
8 Arts and Culture as the Project Plan Coordinator of the Route 66 Centennial
9 Celebration.

10 Section 3. The Department of Arts and Culture, as the Project Plan
11 Coordinator, is hereby directed to provide City Council with quarterly updates
12 on City Departments' progress on preparation efforts for the Route 66
13 Centennial Celebration, per R-23-175 and R-24-11.

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