

CITY of ALBUQUERQUE

TWENTY SIXTH COUNCIL

COUNCIL BILL NO. R-25-196 ENACTMENT NO. _____

SPONSORED BY: Tammy Fiebelkorn

Blueline Version

1 RESOLUTION

2 TAKING MEASURES TO IMPROVE SAFETY FOR BICYCLISTS, PEDESTRIANS,
3 AND OTHER VULNERABLE ROAD USERS.

4 WHEREAS, the City of Albuquerque is moving to amend the Traffic Code to
5 incorporate best practices for protecting vulnerable road users, including
6 bicyclists and pedestrians; and

7 WHEREAS, the City should lead by example by ensuring City employees
8 who operate motor vehicles are trained to protect vulnerable road users; and

9 WHEREAS, changes to traffic laws should be accompanied by a
10 comprehensive public education effort to ensure broad awareness and
11 compliance.

12 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF
13 ALBUQUERQUE:

14 SECTION 1. Improving City Motor Vehicle Operator Instruction Regarding
15 Vulnerable Road Users.

16 A) The Administration shall review the Training for City Operators
17 Permit program and all other City training courses for individuals authorized
18 to operate motor vehicles to ensure the courses adequately address
19 protecting vulnerable road users.

20 B) The Administration shall report findings of the review and actions
21 taken, including changes made to City trainings, to the City Council within 120
22 days of the effective date of this Resolution.

23 SECTION 2. Public Education Related to Traffic Law Changes.

24 A) The Administration shall design and implement a public education
25 campaign to inform City residents of changes to traffic laws, with a focus on
26 the rights and safety of vulnerable road users. The public education campaign

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1 should utilize free public service messaging with a combination of billboards,
2 radio, television, print, and online outreach methods.

3 **B) The administration shall provide educational campaign materials to**
4 **all Traffic Safety Bureau (TSB) and Motor Vehicle Division (MVD) Registered**
5 **Drivers Educational schools and learning centers in the City of Albuquerque.**

6 **C) The Administration shall provide the educational campaign materials**
7 **to the City Council at the start of the campaign.**

8 **D) The Administration shall report back to the City Council on the**
9 **scope, methods, and outcomes of the public education campaign within 180**
10 **days of the effective date of this Resolution.**

11 **SECTION 3. SEVERABILITY. If any section, paragraph, sentence, clause,**
12 **word or phrase of this Resolution is for any reason held to be invalid or**
13 **unenforceable by any court of competent jurisdiction, such decision shall not**
14 **affect the validity of the remaining provisions of this Resolution. The Council**
15 **hereby declares that it would have passed this Resolution and each section,**
16 **paragraph, sentence, clause, word or phrase thereof irrespective of any**
17 **provision being declared unconstitutional or otherwise invalid.**

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