

CITY of ALBUQUERQUE

EIGHTEENTH COUNCIL

COUNCIL BILL NO. _____ ENACTMENT NO. _____

SPONSORED BY:

1 **RESOLUTION**

2 **RECOGNIZING THE AREA IN AND AROUND LOUISIANA BLVD. BETWEEN**
3 **CENTRAL AVE. AND ZUNI AVE., COMPRISING THE COMMUNITIES OF LA**
4 **MESA, TRUMBULL, SOUTH SAN PEDRO, ELDER HOMESTEAD, FAIR WEST**
5 **AND SURROUNDING AREAS, AS THE "INTERNATIONAL DISTRICT".**

6 **WHEREAS, the communities and neighborhoods of La Mesa, Trumbull,**
7 **South San Pedro, Fair West and Elder Homestead comprise a well known area**
8 **of Albuquerque, New Mexico; and**

9 **WHEREAS, the residents living in that community come from various**
10 **countries of origin and have diverse ethnic, racial and national backgrounds;**
11 **and**

12 **WHEREAS, in that community, Native Americans and New Mexicans whose**
13 **families have been in New Mexico for hundreds of years live alongside recent**
14 **immigrants from Mexico, Central and South America, Asia, Europe, Africa and**
15 **many other countries; and**

16 **WHEREAS, many cultures, customs and faiths are represented in this**
17 **diverse and vibrant part of the city; and**

18 **WHEREAS, commerce in and around this area caters to a clientele from**
19 **around the world; and**

20 **WHEREAS, goods and services that are imported from around the world**
21 **can be found in the area's markets and shops; and**

22 **WHEREAS, restaurants in the area offer a wide variety of cuisine,**
23 **representing a broad array of countries from six continents; and**

24 **WHEREAS, within the area, expo New Mexico and the New Mexico state**
25 **fair, featuring many agricultural activities and livestock shows, attract visitors**
26 **from New Mexico, the United States and the world; and**

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1 WHEREAS, the area borders Kirtland Air force Base, whose servicemen
2 and service women serve tours of duty around the world; and
3 WHEREAS, there are twenty-seven languages spoken at Highland High
4 School; and
5 WHEREAS, the area is commonly recognized as the most international and
6 culturally diverse area of New Mexico; and
7 WHEREAS, community members and leaders intend to improve the image
8 and recognition of the area as it continues its longstanding process of
9 redevelopment; and
10 WHEREAS, major metropolitan areas across the United States have
11 received acclaim, revitalization and tourism by celebrating and identifying the
12 vibrant and diverse international cultures of their communities and
13 neighborhoods; and
14 WHEREAS, hundreds of residents, business operators and local elected
15 officials have held public meetings, have had thoughtful discourse and have
16 unanimously concluded that creating awareness of and leveraging the area's
17 positive image are critical to rebuilding the community and supporting local
18 business and property; and
19 WHEREAS, efforts to create awareness of the community's vibrant and
20 diverse culture, services and goods are supported by local, county and city
21 elected officials.
22 **BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF**
23 **ALBUQUERQUE:**
24 Section 1. The area in and around Louisiana between Central and Zuni,
25 comprising the communities of La Mesa, Trumbull, South San Pedro, Elder
26 Homestead, Fair West and surrounding areas, shall be collectively know as
27 the "International District."
28 Section 2. City employees are directed to reference the area as the
29 “International District” in all of their dealings with the area and the
30 Administration is directed to support efforts to promote the International
31 District as a unique area of the City where residents of the City and visitors to
32 the City should come to celebrate its unique international flavor.