

CITY of ALBUQUERQUE

TWENTIETH COUNCIL

COUNCIL BILL NO. R-13-206 ENACTMENT NO. _____

SPONSORED BY: Dan Lewis

1 RESOLUTION
2 APPROPRIATING FUNDS TO THE ECONOMIC DEVELOPMENT DEPARTMENT
3 TO PARTNER WITH INNOVATE + EDUCATE FOR FISCAL YEAR 2014 ON A
4 WORKFORCE READINESS PROGRAM TITLED TALENT ALBUQUERQUE.

5 WHEREAS, over the past few years the City of Albuquerque has prioritized
6 incentivizing economic development and job creation; and

7 WHEREAS, Innovate+Educate is an industry-led non-profit implementing
8 research-based strategy to close national skills gap and bridge the
9 opportunity divide; and

10 WHEREAS, Innovate+Educate has partnered with CNM and New Mexico
11 Department of Workforce and will use matching funding from the New Options
12 Project; and

13 WHEREAS, this program promotes the use of skills-based hiring,
14 credentialing, and work-ready training to address the city's workforce skill gap
15 and better match the workforce needs of employers with the skills and talents
16 of New Mexico's jobseekers; and

17 WHEREAS, Innovate+Educate will develop a marketing plan including a
18 communications strategy around Talent Albuquerque, including marketing to
19 jobseekers, employers, education institutions and national stakeholders; and

20 WHEREAS, twenty-six city libraries and community centers will be utilized
21 as "skill-up" center locations to strengthen jobseekers' skill sets for future
22 employers; and

23 WHEREAS, the Kellogg Foundation has awarded a grant to
24 Innovate+Educate that allow for a 2 for 1 match of City funds; and

25 WHEREAS, one-time money has been identified in the General Fund based
26 on preliminary year-end numbers for Fiscal Year 2013.

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1 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF
2 ALBUQUERQUE:

3 Section 1. That the following amount is hereby appropriated for Fiscal Year
4 2014 from available fund balance:

5 GENERAL FUND - 110

6 Economic Development Department

7 Economic Development \$200,000

8 Section 2. That the Mayor is further authorized to execute a contract
9 agreement with Innovate+Educate for said activities and to do all things
10 necessary and proper to implement the program.

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