

[+Bracketed/Underscored Material+] - New
[-Bracketed/Strikethrough Material-] - Deletion

1 WHEREAS, the area borders Kirtland Air force Base, whose servicemen
2 and service women serve tours of duty around the world; and
3 WHEREAS, there are twenty-seven languages spoken at Highland High
4 School; and
5 WHEREAS, the area is commonly recognized as the most international and
6 culturally diverse area of New Mexico; and
7 WHEREAS, community members and leaders intend to improve the image
8 and recognition of the area as it continues its longstanding process of
9 redevelopment; and
10 WHEREAS, major metropolitan areas across the United States have
11 received acclaim, revitalization and tourism by celebrating and identifying the
12 vibrant and diverse international cultures of their communities and
13 neighborhoods; and
14 WHEREAS, hundreds of residents, business operators and local elected
15 officials have held public meetings, have had thoughtful discourse and have
16 unanimously concluded that creating awareness of and leveraging the area's
17 positive image are critical to rebuilding the community and supporting local
18 business and property; and
19 WHEREAS, efforts to create awareness of the community's vibrant and
20 diverse culture, services and goods are supported by local, county and city
21 elected officials.
22 **BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF**
23 **ALBUQUERQUE:**
24 Section 1. The area in and around Louisiana between Central and Zuni,
25 comprising the communities of La Mesa, Trumbull, South San Pedro, Elder
26 Homestead, Fair West and surrounding areas, shall be collectively known as
27 the "International District."
28 Section 2. City employees are directed to reference the area as the
29 "International District" in all of their dealings with the area and the
30 Administration is directed to support efforts to promote the International
31 District as a unique area of the City where residents of the City and visitors to
32 the City should come to celebrate its unique international flavor.
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