

CITY of ALBUQUERQUE
TWENTY SIXTH COUNCIL

COUNCIL BILL NO. O-24-29 ENACTMENT NO. O-2024-024

SPONSORED BY: Klarissa J. Peña

1 ORDINANCE

2 ADOPTING A NEW PART IN CHAPTER 2, ARTICLE 6 OF THE REVISED
3 ORDINANCES OF ALBUQUERQUE, TO CREATE THE ROUTE 66 VISITORS
4 CENTER COMMISSION.

5 WHEREAS, through the vision and effort of the community members from
6 the westside of Albuquerque the Route 66 Visitors Center has transcended
7 from a vision to becoming a community asset that serves the Albuquerque
8 Community; and

9 WHEREAS, to preserve and further the vision of the community members
10 who created the center it is necessary that community members continue to
11 be instrumental in developing policies and goals to operate the center and
12 address the challenges and opportunities the Route 66 Visitors Center will
13 encounter; and

14 WHEREAS, to grow the Route 66 Visitors Center's potential as an integral
15 part of the Route 66 experience stakeholders in the development and
16 preservation of the Route 66 experience should also be instrumental in
17 developing polices and goals for the center; and

18 WHEREAS, an instrument the City utilizes to preserve and foster the ability
19 of residents and stakeholders to guide City assets is the City formation of
20 commissions and boards.

21 BE IT ORDAINED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF
22 ALBUQUERQUE:

23 **SECTION 1. A new Part 19 is hereby added to Chapter 2, Article 6 of the**
24 **Revised Ordinances of Albuquerque, New Mexico, 1994, establishing the Route**
25 **66 Visitors Center Commission as follows:**

26 “§ 2-6-19-1 SHORT TITLE.

1 This Ordinance may be cited as the “Route 66 Visitors Center Commission
2 Ordinance.”

3 § 2-6-19-2 MISSION AND GOALS.

4 (A) Route 66 Visitors Center Mission. The Route 66 Visitors Center, an
5 interactive cultural center, is a public-private partnership between the City of
6 Albuquerque and local non-profits and local businesses, managed by the City
7 of Albuquerque’s Arts and Culture Department, dedicated to preserving the
8 history of the country’s longest urban stretch of Route 66 that is the only
9 location where the route crosses itself and educating both the residents and
10 visitors of Albuquerque about the role that the Historic corridor plays in
11 economic and community development. The City shall carry out the original
12 vision of the community members who first conceptualized the Route 66
13 Visitors Center in the 1990’s.

14 (B) Route 66 Visitors Center Goals.

15 (1) To provide a vibrant cultural hub and economic anchor for the
16 Route 66 related events and celebrations, including the upcoming Route 66
17 Centennial Celebration.

18 (2) To provide a culturally and historically relevant location for
19 launching programs and events to celebrate the legendary Route 66 corridor.

20 (3) To serve as a community workspace designed to inspire
21 collaboration, creativity, and productivity among freelancers, entrepreneurs,
22 startups, and remote workers who are producing products and services that
23 elevate Route 66 a history related to the development of the center.

24 (4) To serve as an archive of research and oral history materials
25 accessible to the public and Route 66 stakeholders for the purpose of
26 education, preservation, and management of the historic Route 66 corridor.

27 (5) To reflect the diversity and richness of the City and the State’s
28 culture and history related to Route 66.

29 (6) To serve as a catalyst for tourism-related business along West
30 Central, including helping stimulate private and public investment, create jobs
31 and bring greater prosperity to the West Side, and all of Albuquerque.

32 (7) To seek maximum support and cooperation from government,
33 industry, academia, and private institutions.

[Bracketed/Underscored Material] - New
[Bracketed/Strikethrough Material] - Deletion

1 **§ 2-6-19-3 COMPOSITION OF THE COMMISSION.**

2 The Route 66 Visitors Center Commission shall consist of seven (7) voting
3 members and three (3) non-voting advisory members confirmed by the City
4 Council. The commission shall be composed of:

5 (A) The Mayor or his/her designee.

6 (B) Two City Councilors, one of which is the Councilor representing the
7 section of Albuquerque South of Central Avenue, west of the Rio Grande and
8 East of the Albuquerque City Limits. The other shall be a member of the City
9 Council appointed by the President of the City Council.

10 (C) Four representatives designated by the West Central Community
11 Development Group or its successor.

12 (D) An advisory member from Visit Albuquerque.

13 (E) An advisory member from the Hispano Chamber of Commerce.

14 (F) The Director of the Arts & Culture Department as an advisory member.

15 **§ 2-6-19-4 APPOINTMENTS.**

16 (A) Term of Office. The initial Commission members shall serve an initial
17 term of five (5) years. After the expiration of the initial five (5) year term, the term
18 of office of each member of the Commission shall be three (3) years from the
19 date of appointment.

20 (B) Vacancies. Vacant positions occurring as a result of an expired term
21 shall be filled by the entity that appointed the outgoing member. Vacant
22 positions occurring for reasons other than an expired term shall be filled by the
23 entity that appointed the departing member, with the replacement member
24 serving for the remainder of the unexpired term.

25 **§ 2-6-19-5 ORGANIZATION AND MEETINGS.**

26 (A) The Mayor and or their designee shall serve as the Chair of the
27 Committee. The Committee shall elect a Vice Chair to serve in place of the
28 Chair in their absence.

29 (B) The Commission shall meet monthly unless otherwise determined by
30 the Chairperson or requested by three (3) or more members.

31 (C) Decisions of the Commission shall be made by a majority vote of
32 those voting members present.

1 (D) Quorum shall consist of four (4) voting members, one of which shall
2 be the Chair or Vice Chair.

3 § 2-6-19-6 DUTIES AND POWERS OF THE COMMISSION.

4 The Route 66 Visitors Center Commission shall:

5 (A) Authorize such policies as are deemed necessary for the operation
6 of the Route 66 Visitors Center. Policies are defined as broad operational
7 guidelines, within which programmatic and administrative decisions may be
8 made and implemented in accordance with accepted City administrative
9 procedures;

10 (B) Recommend and authorize programming at the Route 66 Visitors
11 Center, including programming at the event space, taproom, museum,
12 amphitheater, neon sign park, gift shop, and co-working spaces;

13 (C) Review and recommend an annual fee schedule for renting the
14 facilities in the Route 66 Visitors Center; this includes developing a fee
15 schedule that offers meeting spaces for free to neighborhood associations
16 and community groups who might not have sufficient funding to access other
17 meeting spaces;

18 (D) Review and ensure that Route 66 Visitors Center collections are
19 maintained and preserved in accordance with professional standards for
20 museum operations and the public interest; and authorize policies for the
21 control, acquisition, and disposal of Route 66 Visitors Center materials;

22 (E) Review and recommend appropriate contractual arrangements
23 between the City and contractors providing services to the Route 66 Visitors
24 Center; and

25 (F) Act as a forum for communication, education, and dialogue with
26 Albuquerque residents and visitors about Route 66 history and culture as well
27 as the role that Route 66 plays in economic development along Central
28 Avenue in Albuquerque.

29 SECTION 2. COMPILATION. SECTION 1 of this Ordinance shall amend, be
30 incorporated in, and made part of the Revised Ordinances of Albuquerque,
31 New Mexico, 1994 as a new Part 19 in Chapter 2, Article 6, titled, "Route 66
32 Visitors Center Commission."

[Bracketed/Underscored Material] - New
[Bracketed/Strikethrough Material] - Deletion

1 **SECTION 3. SEVERABILITY.** If any section, paragraph, sentence, clause,
2 word or phrase of this Ordinance is for any reason held to be invalid or
3 unenforceable by any court of competent jurisdiction, such decision shall not
4 affect the validity of the remaining provisions of this Ordinance. The Council
5 hereby declares that it would have passed this Ordinance and each section,
6 paragraph, sentence, clause, word, or phrase thereof irrespective of any
7 provision being declared unconstitutional or otherwise invalid.

8 **SECTION 4. EFFECTIVE DATE.** This Ordinance shall take effect five days
9 after publication by title and general summary.

10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33

[Bracketed/Underscored Material] - New
[Bracketed/Strikethrough Material] - Deletion

1 PASSED AND ADOPTED THIS 5th DAY OF August, 2024
2 BY A VOTE OF: 7 FOR 1 AGAINST.

3
4 FOR: Baca, Bassan, Fiebelkorn, Grout, Peña, Rogers, Sanchez

5 AGAINST: Champine

6 EXCUSED: Lewis
7
8
9

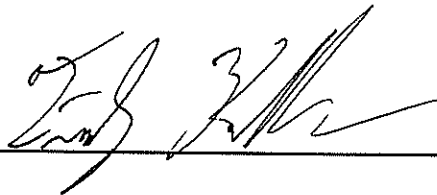
10 

11
12 Dan Lewis, President

13 City Council
14

15
16 APPROVED THIS 13 DAY OF August, 2024

17
18
19 Bill No. O-24-29

20 
21
22

23 Timothy M. Keller, Mayor

24 City of Albuquerque
25

26
27 ATTEST:

28 
29

30 Ethan Watson, City Clerk
31
32
33