



## **CITY OF ALBUQUERQUE CITY COUNCIL**

---

### **INTEROFFICE MEMORANDUM**

**TO:** All Councilors

**FROM:** Pat Davis, City Council President, District 6

**SUBJECT:** Selection of the Director of Council Services

**DATE:** August 18, 2023

---

The Council Rules of Procedure, Article III, Section 21 state:

"Selection of the Director of Council Services. When a vacancy occurs in the position of Director of Council Services, the selection panel designated by and including the President of the City Council shall initiate recruitment, screening and interviewing of the candidates and shall submit the name of one qualified candidate to the full City Council for final selection. The Director of Council Services shall be selected by an affirmative vote of two-thirds of all Councilors."

The selection committee is making a recommendation to the full City Council that Mr. Isaac Padilla be the next Director of Council Services.

Mr. Padilla's resume is attached to this communication.

## ISAAC PADILLA

### SKILLS & ABILITIES

Legislative Strategy – Strategic Planning – Critical Thinking – Political Analysis – Political Strategy – Public Policy – Analytical Reasoning – Media Relations – Crisis Communications – Print and Electronic Media – Project Management – Lobbying Federal, State and Local Elected Officials – Cultivating Relationships with Elected Officials

---

### EXPERIENCE

#### **CITY OF ALBUQUERQUE, STATE CAPITAL AND POLICY LIAISON/CANNABIS EQUITY MANAGER**

July 2022 to Present

Develop and implement legislative and capital strategies to advance the City Administration's policy priorities and to defeat policy proposals opposed by the Administration and develop a cannabis equity program for the City

##### **Accomplishments**

- Helped secured \$100 million in capital outlay for the Albuquerque
- Worked to eliminate the negative impact of anti-pyramiding in Albuquerque
- Worked to pass a number of public safety bills, some supported by and others developed by the City Administration
- Helped establish the regulatory framework for cannabis inspections
- Worked with stakeholders to design a cannabis equity legislative framework that will be introduced in Council later this year

#### **CITY OF ALBUQUERQUE, DIRECTOR OF POLICY AND GOVERNMENT AFFAIRS**

December 2018 to July 2022

Develop and implement legislative strategies to advance the City Administration's policy priorities and to defeat policy proposals opposed by the Administration

##### **Accomplishments**

- Developed strategy and passed two operating budgets and one capital budget in line with the Administration's priorities
- Developed legislative strategy to pass Netflix LEDA ordinance
- Helped develop and implement strategy to secure \$8.5 million in recurring state revenue (\*will increase to \$25 million in two years)
- Helped develop and implement strategy to secure more that \$57 million in state capital outlay

#### **IAPADILLA CONSULTING, CONSULTANT AND LOBBYIST**

July 2014 to July 2015; January 2017 to December 2017

Worked with candidates and clients to develop campaign/communication strategies and to achieve legislative objectives

- Helped develop and implement strategy to defeat Right to Work legislation
- Represented IAFF at the Legislative Round Table

- Helped develop field operations strategy, fundraising strategy, political strategy and communication strategy for a campaign that received 59% of the vote
- Helped Councilor Ken Sanchez and Councilor Don Harris develop and implement political and communication strategy to win reelection

**STATE DEMOCRATIC SENATE MAJORITY OFFICE, DIRECTOR OF COMMUNICATION**

July 2015 to January 2017

- Participated in the development and implementation of a communications strategy for outside media and legislative priorities

**Accomplishments**

- Discovered the FBI refused to sign an MOU with Utah to use a database to fingerprint undocumented immigrants forcing changes in the New Mexico REAL ID House bill that resulted in bipartisan support
- Worked with leadership to demonstrate that budget projections were not in line with expected revenue leading to a special session to close the deficit

**OFFICE OF CONGRESSWOMAN MICHELLE LUJAN GRISHAM, POLICY ADVISOR**

February 2013 to June 2014

- Developed and implemented legislative strategies
- Drafted voting recommendations
- Advised Congresswoman on both local and national politics

**Accomplishments**

- Developed and implemented strategy to secure \$16 million for Wherry Elementary School (APS School located in the SE Heights)
- Developed and implemented strategy for the congresswoman's first bill to pass the House of Representatives (Made a technical amendment to the T'uf Shur Bien Preservation Trust Area Act)
- Worked with Senator Heinrich's office to save a \$100 million defense program (Operationally Responsive Space)
- Developed and implemented the strategy for the Congresswoman's first amendment to pass the House (Amended the National Defense Authorization Act)
- Derived the idea and strategy for a bill that garnered bipartisan support, was cosponsored by the ranking member of the Agricultural Committee, and had a Senator introduce a companion bill (Native American Seeds Protection Act)

**ALBUQUERQUE CITY COUNCIL, POLICY ANALYST**

May 2007 to February 2013

Developed and implemented legislative, communication and political strategies to implement policy objectives for Councilor Don Harris

**Accomplishments**

- Secured funding for a Rescue/Ambulance at Albuquerque Fire Station 8 reducing wait times for residents in District 9 and reducing call volumes for fire fighters at Stations 12, 5 and 11

- Developed and implemented strategy to designate the East Gateway Metropolitan Area
- Designated the Tijeras Arroyo a “Biozone” and helped secure funding to purchase open space and preserve sections of land in the Tijeras Arroyo
- Secured state capital outlay for parks, little leagues, open space, community centers, medians, and other projects in the district

---

#### EDUCATION

#### **UNIVERSITY OF NEW MEXICO, BACHELOR OF ARTS, ECONOMICS AND POLITICAL SCIENCE**

I received a minor in political science and have completed coursework in the public administration and economics graduate programs

---