

CITY of ALBUQUERQUE

TWENTY SIXTH COUNCIL

COUNCIL BILL NO. O-24-29 ENACTMENT NO. _____

SPONSORED BY: Klarissa J. Peña

1 **ORDINANCE**

2 **ADOPTING A NEW PART IN CHAPTER 2, ARTICLE 6 OF THE REVISED**
3 **ORDINANCES OF ALBUQUERQUE, TO CREATE THE ROUTE 66 VISITORS**
4 **CENTER COMMISSION.**

5 **WHEREAS, through the vision and effort of the community members from**
6 **the westside of Albuquerque the Route 66 Visitors Center has transcended**
7 **from a vision to becoming a community asset that serves the Albuquerque**
8 **Community; and**

9 **WHEREAS, to preserve and further the vision of the community members**
10 **who created the center it is necessary that community member continue to be**
11 **instrumental in developing policies and goals to operate the center and**
12 **address the challenges and opportunities the Route 66 Visitors Center will**
13 **encounter; and**

14 **WHEREAS, to grow the Route 66 Visitors Center's potential as an integral**
15 **part of the Route 66 experience stakeholders in the development and**
16 **preservation of the Route 66 experience should also be instrumental in**
17 **developing polices and goals for the center; and**

18 **WHEREAS, an instrument the City utilizes to preserve and foster the ability**
19 **of residents and stakeholders to guide City Assets is the City formation of**
20 **commissions and boards.**

21 **BE IT ORDAINED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF**
22 **ALBUQUERQUE:**

23 **Section 1. A new Part 19 is hereby added to Chapter 2, Article 6 of the**
24 **Revised Ordinances of Albuquerque, New Mexico, 1994, establishing the Route**
25 **66 Visitors Center Commission as follows:**

26 **"[§ 2-6-19-1 SHORT TITLE.**

[Bracketed/Underscored Material] - New
[Bracketed/Strikethrough Material] - Deletion

This Ordinance may be cited as the “Route 66 Visitors Center Commission Ordinance.”

§ 2-6-19-2 MISSION AND GOALS.

(A) Route 66 Visitors Center Mission. The Route 66 Visitors Center, an interactive cultural center, is a public-private partnership between the City of Albuquerque and local non-profits and local businesses, managed by the City of Albuquerque’s Arts and Culture Department, dedicated to preserving the history of the country’s longest urban stretch of Route 66 that is the only location where the route crosses itself and educating both the residents and visitors of Albuquerque about the role that the Historic corridor plays in economic and community development.

(B) Route 66 Visitors Center Goals.

(1) To carry out the original vision of the community members who first conceptualized the Route 66 Visitors Center in the 1990’s.

(2) To provide a vibrant cultural hub and economic anchor for the Route 66 related events and celebrations, including the upcoming Route 66 Centennial Celebration.

(3) To provide a culturally and historically relevant location for launching programs and events to celebrate the legendary Route 66 corridor.

(4) To serve as a community workspace designed to inspire collaboration, creativity, and productivity among freelancers, entrepreneurs, startups, and remote workers who are producing products and services that elevate Route 66 a history related to the development of the center.

(5) To serve as an archive of research and oral history materials accessible to the public and Route 66 stakeholders for the purpose of education, preservation, and management of the historic Route 66 corridor.

(6) To reflect the diversity and richness of the City and the State’s culture and history related to Route 66.

(7) To serve as a catalyst for tourism-related business along West Central, including helping stimulate private and public investment, create jobs and bring greater prosperity to the West Side, and all of Albuquerque.

(8) To seek maximum support and cooperation from government, industry, academia, and private institutions.

1 § 2-6-19-3 COMPOSITION OF THE COMMISSION.

2 The Route 66 Visitors Center Commission shall consist of seven (7) voting
3 members and two (2) non-voting advisory members confirmed by the City
4 Council. The commission shall be composed of:

5 (A) The Mayor or his/her designee.

6 (B) Two City Councilors, One of which is the Councilor representing the
7 section of Albuquerque South of Central Avenue, west of the Rio Grande and
8 East of the Albuquerque City Limits. The other shall be a member of the City
9 Council appointed by the President of the City Council.

10 (C) Four representatives designated by the West Central Community
11 Development Group or its successor.

12 (D) An advisory member from Visit Albuquerque

13 (E) An advisory member from the Hispano Chamber of Commerce

14 § 2-6-19-4 ORGANIZATION AND MEETINGS

15 (A) The Mayor and or their designee shall serve as the Chair of the
16 Committee. The Committee shall elect a Vice Chair to serve in place of the
17 Chair in their absence.

18 (B) The Commission shall meet monthly unless otherwise determined
19 by the Chairperson or requested by three (3) or more members.

20 (C) Decisions of the Commission shall be made by a majority vote of
21 those voting members present.

22 (D) Quorum shall consist of 4 (four) voting members, one of which shall
23 be the Chair or Vice Chair.

24 § 2-6-19-5 DUTIES AND POWERS OF THE COMMISSION.

25 The Route 66 Visitors Center Commission shall:

26 (A) Establish such policies as are deemed necessary for the operation
27 of the Route 66 Visitors Center. Policies are defined as broad operational
28 guidelines, within which programmatic and administrative decisions may be
29 made and implemented in accordance with accepted city administrative
30 procedures;

31 (B) Recommend and establish programming at the Route 66 Visitors
32 Center, including programming at the event space, taproom, museum,
33 amphitheater, neon sign park, gift shop, and co-working spaces;

1 (C) Recommend and establish an annual fee schedule for renting the
2 facilities in the Route 66 Visitors Center; this includes developing a fee
3 schedule that offers meeting spaces for free to neighborhood associations
4 and community groups who might not have sufficient funding to access other
5 meeting spaces;

6 (D) Determine that Route 66 Visitors Center collections are maintained
7 and preserved in accordance with professional standards for museum
8 operations and the public interest; and establish policies for the control,
9 acquisition, and disposal of Route 66 Visitors Center materials;

10 (E) Recommend and establish appropriate contractual arrangements
11 between the City and contractors providing services to the Route 66 Visitors
12 Center; and

13 (F) Act as a forum for communication, education, and dialogue with
14 Albuquerque residents and visitors about Route 66 history and culture as well
15 as the role that Route 66 plays in economic development along Central
16 Avenue in Albuquerque.]”

17 SECTION 2. COMPILATION. SECTION 1 of this Ordinance shall amend, be
18 incorporated in, and made part of the Revised Ordinances of Albuquerque,
19 New Mexico, 1994 as a new Part 19 in Chapter 2, Article 6, titled, “Route 66
20 Visitors Center Commission.”

21 SECTION 3. SEVERABILITY. If any section, paragraph, sentence, clause,
22 word or phrase of this Ordinance is for any reason held to be invalid or
23 unenforceable by any court of competent jurisdiction, such decision shall not
24 affect the validity of the remaining provisions of this Ordinance. The Council
25 hereby declares that it would have passed this Ordinance and each section,
26 paragraph, sentence, clause, word, or phrase thereof irrespective of any
27 provision being declared unconstitutional or otherwise invalid.

28 SECTION 4. EFFECTIVE DATE. This Ordinance shall take effect five days
29 after publication by title and general summary.