Blueline Version

26

CITY of ALBUQUERQUE TWENTY SIXTH COUNCIL

COUNCIL BILL NO. R-25-196 ENACTMENT NO.		
SPONSORED BY: Tammy Fiebelkorn		
	1	RESOLUTION
	2	TAKING MEASURES TO IMPROVE SAFETY FOR BICYCLISTS, PEDESTRIANS,
	3	AND OTHER VULNERABLE ROAD USERS.
	4	WHEREAS, the City of Albuquerque is moving to amend the Traffic Code to
	5	incorporate best practices for protecting vulnerable road users, including
	6	bicyclists and pedestrians; and
	7	WHEREAS, the City should lead by example by ensuring City employees
	8	who operate motor vehicles are trained to protect vulnerable road users; and
	9	WHEREAS, changes to traffic laws should be accompanied by a
- New	10	comprehensive public education effort to ensure broad awareness and
	<u>_</u> 11	compliance.
	11 Deletion	BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF
	, 13	ALBUQUERQUE:
teris	<u>क</u> ्रु 14	SECTION 1. Improving City Motor Vehicle Operator Instruction Regarding
Ma	∯ 15	Vulnerable Road Users.
Bracketed/Underscored Material	ikethrough Material] 12	A) The Administration shall review the Training for City Operators
	ੂੋ 17	Permit program and all other City training courses for individuals authorized
	18	to operate motor vehicles to ensure the courses adequately address
	∯ 19	protecting vulnerable road users.
	20	[B) The Administration shall review the trainings provided to APD on
	र्य 21	following the new traffic code to ensure the training adequately addresses the
	鱼 22	protection of vulnerable road users. The Administration shall create an
	23	updated Enforcement Plan as to how APD will administer the updated traffic
	24	code.]
	25	B) [C] The Administration shall report findings of the review and actions

taken, including changes made to City trainings [and APD's enforcement

31

32

33

1 plan, to the City Council within 120 days of the effective date of this 2 Resolution. 3 SECTION 2. Public Education Related to Traffic Law Changes. 4 The Administration shall design and implement a public education campaign to inform City residents of changes to traffic laws, with a focus on 5 6 the rights and safety of vulnerable road users. The public education campaign 7 should utilize free public service messaging with a combination of billboards, 8 radio, television, print, and online outreach methods. 9 The administration shall provide educational campaign materials to 10 all Traffic Safety Bureau (TSB) and Motor Vehicle Division (MVD) Registered 11 Drivers Educational schools and learning centers in the City of Albuquerque. 12 C) The Administration shall provide the educational campaign materials 13 to the City Council at the start of the campaign. 14 D) The Administration shall report back to the City Council on the 15 scope, methods, and outcomes of the public education campaign within 180 16 days of the effective date of this Resolution. 17 SECTION 3. SEVERABILITY. If any section, paragraph, sentence, clause, 18 word or phrase of this Resolution is for any reason held to be invalid or 19 unenforceable by any court of competent jurisdiction, such decision shall not affect the validity of the remaining provisions of this Resolution. The Council 20 21 hereby declares that it would have passed this Resolution and each section, 22 paragraph, sentence, clause, word or phrase thereof irrespective of any 23 provision being declared unconstitutional or otherwise invalid. 24 25 26 27 28 29 30