

# CITY of ALBUQUERQUE

## TWENTY SIXTH COUNCIL

COUNCIL BILL NO. R-24-19 ENACTMENT NO. R-2024-014

SPONSORED BY: Klarissa J. Peña

1 RESOLUTION  
2 ESTABLISHING THE ROUTE 66 CENTENNIAL CELEBRATION 2025-2026  
3 PROJECT PLAN AS A POLICY PLAN; DESIGNATING THE DEPARTMENT OF  
4 ARTS AND CULTURE AS THE PROJECT PLAN COORDINATOR; DIRECTING  
5 THE DEPARTMENT OF ARTS AND CULTURE TO PROVIDE CITY COUNCIL  
6 WITH QUARTERLY UPDATES PER R-23-175 AND R-24-11.

7 WHEREAS, the City of Albuquerque has a rich history deeply intertwined  
8 with the iconic Route 66, which has played a significant role in shaping the  
9 cultural identity of the region; and

10 WHEREAS, the Route 66 Centennial Celebration recognizes the enduring  
11 contributions of Native American, Hispanic, and other communities whose  
12 rich traditions and histories have woven a tapestry of cultural diversity along  
13 the historic route; and

14 WHEREAS, Route 66 spans over 18 miles in Albuquerque, which is the  
15 longest urban stretch of the historic route in the United States; and

16 WHEREAS, the year 2026 marks a historic milestone in the journey of  
17 Route 66, celebrating a century of memories, connections, and the spirit of  
18 exploration; and

19 WHEREAS, the Route 66 Centennial Celebration will give the City of  
20 Albuquerque and the community at large the opportunity to showcase the  
21 diverse cultural heritage, artistic expressions, and economic contributions  
22 inspired by Route 66, fostering a sense of unity and appreciation for the City's  
23 vibrant community spirit and interconnected history; and

24 WHEREAS, the citizens of Albuquerque have long cherished the historic  
25 route as a symbol of community pride and resilience, and the Route 66  
26 Centennial Celebration will provide a unique opportunity for residents,

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1 visitors, and City staff alike to come together, reflect on the past, envision a  
2 future that honors the legacy of this legendary highway, and plan for a historic  
3 event that celebrates that future; and

4 WHEREAS, the City has adopted multiple pieces of legislation to support  
5 planning and preparations for the Route 66 Centennial Celebration:

6 • R-22-53, adopted in September 2022, established a Community  
7 Improvement Program for Route 66 along its entire length throughout the City,  
8 and included an appropriation; and

9 • R-23-175, adopted in October 2023, directed the City of Albuquerque  
10 to maintain landscaping, streetscaping, signage, transit facilities, and other  
11 associated assets along Central Avenue/Route 66 throughout City limits; and

12 • R-24-11, adopted in February 2024, directed the Albuquerque Police  
13 Department, the Albuquerque Community Safety Department, and the  
14 Albuquerque Planning Department to report and present to the City Council on  
15 a quarterly basis on initiatives to prepare Central Avenue throughout City  
16 Limits for the Route 66 Centennial Celebration, and also established the  
17 method for reporting and presenting as mandated in Resolution-23-175; and

18 WHEREAS, the Department of Arts and Culture has been planning for the  
19 Route 66 Centennial Celebration since 2022 and will begin reporting to City  
20 Council on the preparation efforts for the Celebration completed by every City  
21 Department, per R-23-175 and R-24-11; and

22 WHEREAS, Department of Arts and Culture created the Route 66  
23 Centennial Celebration Community Committee comprised of local business  
24 owners and community leaders to ensure that the event reflects the true  
25 essence of Route 66 and its lasting impact on Albuquerque; and

26 WHEREAS, the Department of Arts and Culture and the Route 66  
27 Centennial Celebration Community Committee have developed the Route 66  
28 Centennial Celebration 2025-2026 Project Plan to guide the implementation of  
29 efforts leading up to the Celebration; and

30 WHEREAS, for the purpose of pursuing grants from federal and state  
31 agencies and non-profits, an adopted Project Plan, or Policy Plan, is needed  
32 and the Route 66 Centennial Celebration 2025-2026 Project Plan serves as this  
33 Policy Plan.

1 BE IT RESOLVED BY THE COUNCIL, THE GOVERNING BODY OF THE CITY OF  
2 ALBUQUERQUE:

3 Section 1. The City of Albuquerque hereby adopts the Route 66 Centennial  
4 Celebration 2025-2026 Project Plan.

5 Section 2. The City of Albuquerque hereby designates the Department of  
6 Arts and Culture as the Project Plan Coordinator of the Route 66 Centennial  
7 Celebration.

8 Section 3. The Department of Arts and Culture, as the Project Plan  
9 Coordinator, is hereby directed to provide City Council with quarterly updates  
10 on City Departments' progress on preparation efforts for the Route 66  
11 Centennial Celebration, per R-23-175 and R-24-11.

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1 PASSED AND ADOPTED THIS 4<sup>th</sup> DAY OF March, 2024  
2 BY A VOTE OF: 8 FOR 0 AGAINST.

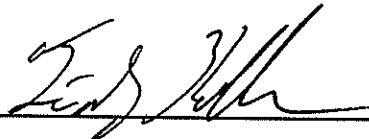
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4 Excused: Lewis

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9 Dan Lewis, President  
10 City Council

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14 APPROVED THIS 14 DAY OF March, 2024

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18 Bill No. R-24-19

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22 Timothy M. Keller, Mayor  
23 City of Albuquerque

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27 ATTEST:

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30 Ethan Watson, City Clerk

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